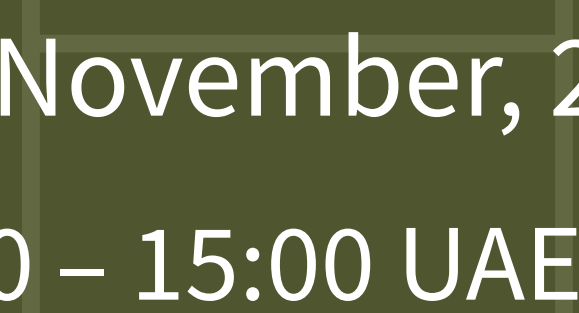


Webinar

Embracing the Power of the Holistic Student Life Cycle



10th November, 2022
11:00 – 15:00 UAE Time



Webinar Overview

Higher education is experiencing more disruption than ever before. Consequently, institutions must develop learning environments that are relevant and responsive to the needs of its students. The Center for Learning Innovations and Customized Knowledge Solutions (CLICKS) and NASPA - Student Affairs Administrators in Higher Education (NASPA) in the USA are pleased to collaborate together to offer this highly engaging four-hour webinar geared towards leaders and staff working in student affairs administration. The webinar led by Dr. Mordecai Ian Brownlee, will expose participants to the core elements of how to develop a relevant and responsive institution of higher education through the strategic development of a holistic student life cycle. Furthermore, this session will train attendees on the critical elements of strategic planning, institutional mission advancement, and systems accountability.

Webinar Outcomes

By the end of the webinar, participants will be able to:

- ◆ Discuss the role of student affairs in an increasingly complex learning environment
- ◆ Analyse the key drivers for student success, engagement, and retention in today's disrupted learning environment
- ◆ Understand the principles underpinning the student life cycle in universities and colleges
- ◆ Develop a comprehensive strategic plan enabling the delivery of an institutional holistic student life cycle
- ◆ Implement, in an innovative and sustainable manner, a responsive institutional student life cycle

Webinar Key Topics

Strategic Planning 101

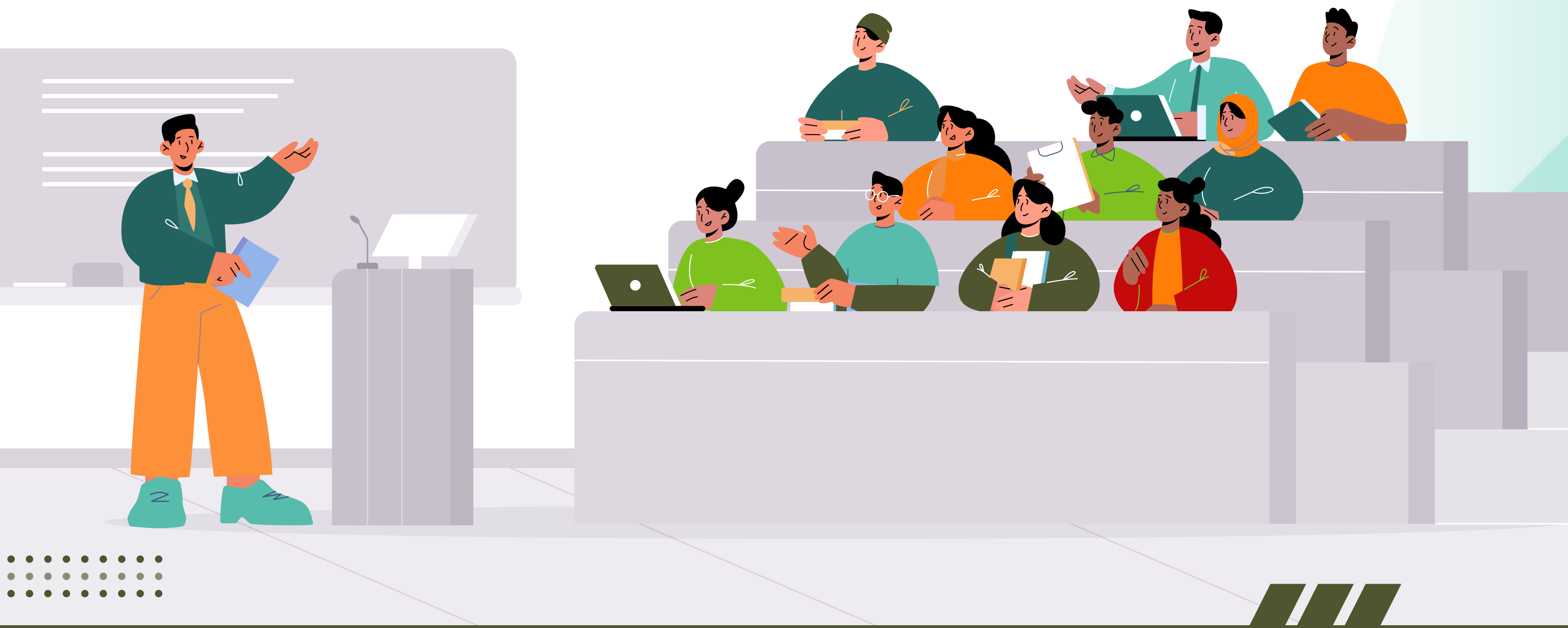
- ◆ Understanding the institutional mission
- ◆ How to identify the strategic objectives
- ◆ How to develop strategic goals
- ◆ How to hold yourself accountable for mission advancement

Learning the Holistic Student Life Cycle

- ◆ What is the student life cycle?
- ◆ How do I position my role within the student life cycle?
- ◆ How to create a holistic campus environment

Bridging the Gap: How to Strategically Create a Holistic Student Life Cycle

- ◆ Strategic Design
- ◆ Sustainability
- ◆ Accountability
- ◆ Innovation



Target Audience

The webinar may be of interest to:

- ◆ Vice Presidents, Dean and Directors working in student affairs / student services
- ◆ Staff working in Student Services Units including Career Advising, Counselling, Tutoring Centres, etc
- ◆ Academic Advisors
- ◆ The wider higher education community

Webinar Registration Fees and Discounts

- ◆ The registration fee for the 4-hour webinar is **USD 100**. Upon registering online participants will receive an invoice with the payment options available
- ◆ Group registration discounts ranging from **15%-25%** is are available for groups of 3 and above.
- ◆ For online Individual Registration, click [here](#).
- ◆ For online Group Registration, click [here](#).
- ◆ Registration is only confirmed upon receiving the full registration fee and is based on first come first serve basis.
- ◆ Participants attending the full webinar will receive their certificate of attendance at the end of the workshop

Regular Fee
USD 100

Group registration
discounts

15%-25%

(For groups of 3 and above)



**LIMITED SLOTS
AVAILABLE**

Webinar Facilitator



Dr. Mordecai Ian Brownlee

President, Community College of Aurora (USA)

Dr. Mordecai Ian Brownlee became the sixth president of the Community College of Aurora (Colorado) on August 2, 2021. With campuses in Aurora and Denver, CCA is a Minority Serving Institution (MSI) and Hispanic-Serving institution (HSI) providing instruction to over 10,000 students throughout its 350-square mile service area.

Last year at the age of 36, Dr. Mordecai Brownlee became one of the youngest college presidents in the country and serves as an ambassador for the next generation of civic and community leaders. Dr. Mordecai is a dedicated educator and scholar who is emerging as a nationally sought-after speaker, advisor, and writer on matters regarding higher education, educational technology, equitable student success, and educational leadership. In addition, he proudly serves in many national and regional capacities including as a Board Member of the American Association of Community Colleges and Trust Member for Jobs for the Future. In 2020, Dr. Brownlee was featured by EdTech Magazine as one of the 30 most interesting voices in higher education who are shaping the conversation around technology and education. In 2022, Mordecai was featured by Diverse Issues in Higher Education Magazine as a “New School” leader representing the next generation of college presidents.

About NASPA



NASPA is the leading higher education student affairs organization that provides programs, experiences, and services that cultivate student learning and success in concert with the mission of our colleges and universities for the advancement, health, and sustainability of the student affairs profession leadership, scholarship, professional development, and advocacy for student affairs. Established in 1918 and founded in 1919, NASPA is comprised of over 15,000 members in all 50 states, 30 countries, and 3 U.S. Territories.



Center for Learning Innovations &
Customized Knowledge Solutions



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