



Center for Learning Innovations &  
Customized Knowledge Solutions

# IN-HOUSE WEBINARS' DESCRIPTOR







Center for Learning Innovations &  
Customized Knowledge Solutions

The Center for Learning Innovations and Customized Knowledge Solutions (CLICKS) is dedicated to providing flexible, sector-specific and comprehensive professional development programs for higher education institutions. In addition to our in-person workshops, we understand the importance of offering online options to meet the diverse needs of higher education institutions. That's why we have curated a range of structured online courses (comprising a blend of synchronous and asynchronous self-paced learning components) and interactive webinars, catering to the demands for shorter and more flexible development opportunities.

Our webinars, offer in-depth exploration of various topics and are designed to be dynamic and engaging, allowing for real-time interaction and knowledge sharing. To facilitate effective discussions and interactions, we limit the number of participants in each webinar.

Our webinars cover a wide range of topics aligned with our six core areas of expertise. We also understand that each institution may have unique requirements, and as such, we are fully capable of tailoring webinars to address specific needs of universities and colleges.

**Contact us at [inquiries@cli-cks.com](mailto:inquiries@cli-cks.com) to find out and and explore how we can support your professional development activities.**



# LIST OF MOST REQUESTED IN-HOUSE WEBINARS

TRANSITIONING EFFECTIVELY TO  
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RE-THINKING STUDENT ASSESSMENT

DESIGNING FOR ONLINE LEARNING

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ACADEMIC ADVISING

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TOOLS AND PRACTICES FOR MANAGING  
RISKS IN TIMES OF UNCERTAINTY

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GOVERNANCE IN TIMES OF UNCERTAINTY:  
MAKING GOVERNANCE FIT FOR PURPOSE

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TRANSFORMING HIGHER EDUCATION FOR  
GLOBAL SUSTAINABILITY

BUILDING AND SUSTAINING AN INTERNAL CULTURE  
OF QUALITY: PRACTICES AND LESSONS LEARNT

SHAPING THE FUTURE OF INTERNATIONALIZATION  
IN HIGHER EDUCATION



# TRANSITIONING EFFECTIVELY TO ONLINE TEACHING

**Webinar Duration:** 4 or 6 Hours Webinar

## Overview

There has been an increasing shift towards online learning by universities, colleges and schools post COVID-19. eLearning has become more than ever widespread and this phenomenon is expected to continue to spread as anticipated by many experts in the field.

Instructors are looking at more innovative ways to transition their teaching online and to provide more meaningful learning experiences that engage students and help them meet their learning outcomes.

The aim of this interactive webinar is to introduce participants to the definitions and fundamental principles of online teaching and offer them a range of tips and guidelines that will help them better engage students and create an online presence.

Participants will be exposed to various types of online course delivery strategies (i.e. synchronous, asynchronous, blended, et.) and will explore how online learning differs from the traditional face-to-face learning and what sort of skills and competencies shall students and instructors acquire to ensure a successful learning experience.

Participants will also explore how they can effectively plan their online courses considering aspects related to course content, learning activities, student engagement and the role of feedback as well as how they can create a good online presence and build active learning communities.

## Webinar Objectives

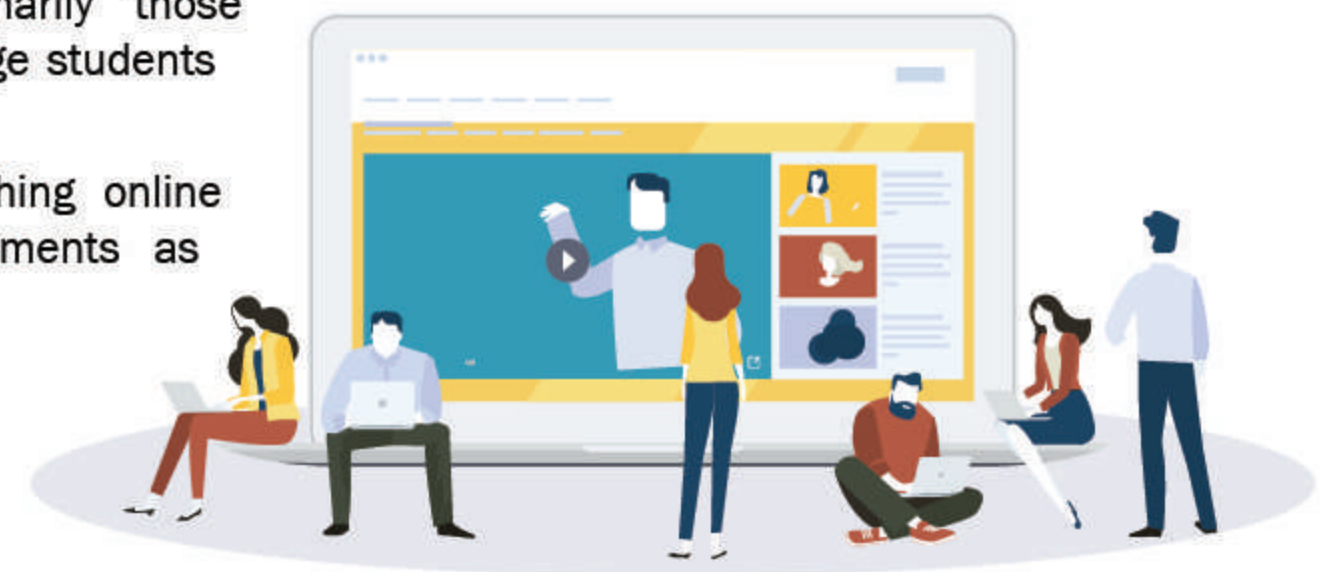
By the end of the webinar, participants should be able to:

- Identify the main characteristics and skills required to create a successful online learning experience
- Understand the main differences between teaching face to face (f2f) and teaching online and how to prepare students for their online learning experience
- Consider different possible formats for the delivery of online courses
- Rapidly and effectively plan their online course and transition to online teaching
- Define what is effective online 'content' and how content is planned and presented to meet specific learning outcomes and engage students
- Integrate various tools (primarily those included in your LMS) to engage students in their learning
- Reflect on their current teaching online practices and make improvements as deemed necessary

## Target Audience

The webinar is relevant to anyone involved in delivering or overseeing online learning including:

- Educators, Faculty and Teaching Staff
- Deans, Heads of Departments
- Staff working in Teaching and Learning Centers





# RE-THINKING STUDENT ASSESSMENT IN HYBRID & ONLINE LEARNING

**Webinar Duration:** 4 Hours Webinar

## Overview

This webinar aims at exploring new strategies & approaches to student assessment that are most suited to the nature of online/hybrid learning.

Online learning is not a new way of learning and has been around for quite some time; throughout the years, significant research and practice were carried out to identify the best way to implement student assessment in an online environment. A wide range of strategies have been identified to safeguard the effectiveness, rigor and quality of student assessment when courses are delivered online. This include among many strategies: integrating ongoing formative assessment; using a variety of assessment strategies to accommodate different learning styles; relying on collaborative, peer and self-assessment and carefully designing assessment components that are performance based, authentic and which promote academic integrity.

Assessment techniques including the use of online quizzes, discussion forums, projects, portfolios, blogs and wikis as well as peer and self-assessments will be discussed during the webinar. Moreover, the role of meaningful feedback cannot be overemphasized when it comes to online learning and the webinar will tackle the main characteristics of meaningful feedback and the different ways and techniques to provide effective feedback to students.

## Webinar Objectives

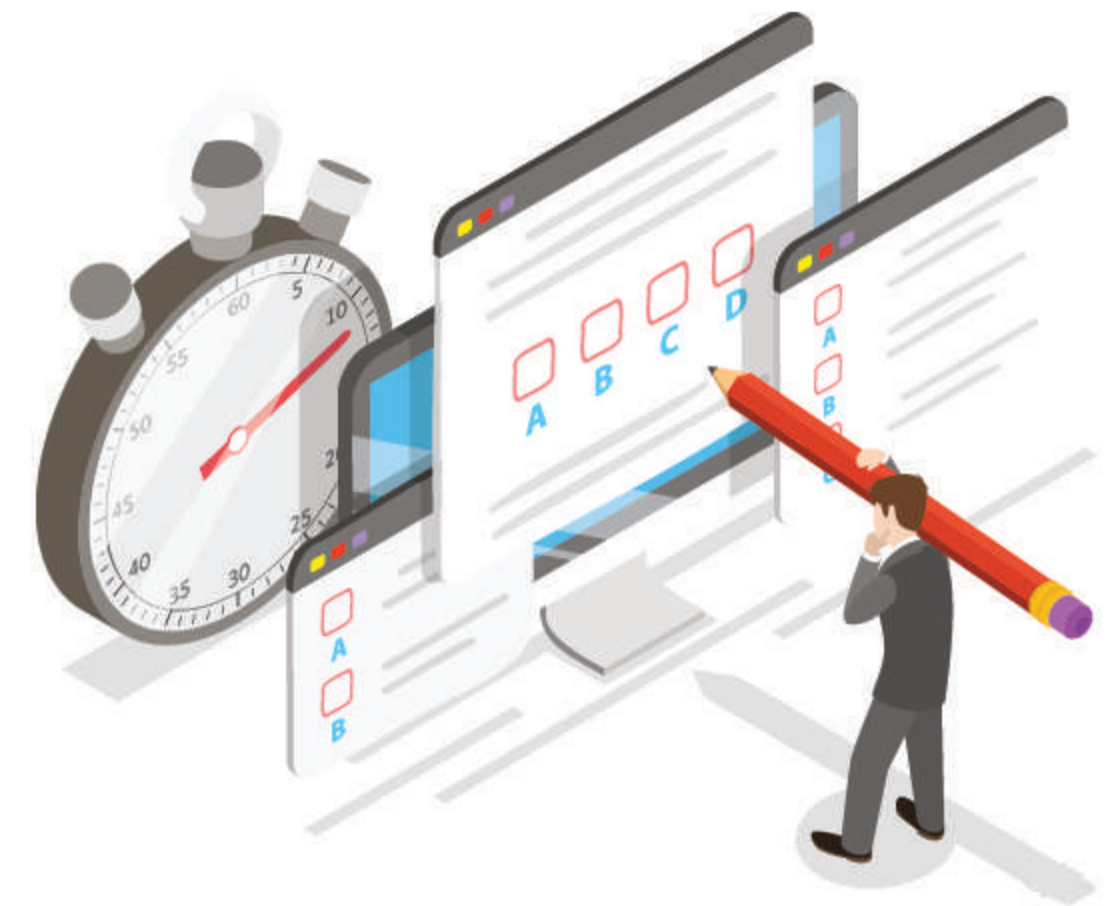
By the end of the webinar, participants should be able to:

- Understand the key principles for moving assessment online
- Design assessment strategies that are suitable to the nature of online learning.
- Use effectively various educational technology tools to support student assessment
- Understand the role and importance of meaningful feedback in online learning
- Address issues related to in managing quality and standards in online assessment (i.e. dealing with plagiarism and authenticity)
- Reflect on current institutional/ personal student assessment practices

## Target Audience

The webinar is relevant to anyone involved in delivering or overseeing online learning including:

- Educators, Faculty and Teaching Staff
- Deans Heads of Departments
- Staff working in Teaching and Learning Centers





# DESIGNING FOR ONLINE LEARNING

**Webinar Duration:** 4 or 6 Hours Webinar

## Overview

Creating effective student engagement in online courses, can be a daunting task for many instructors new to teaching online, and is strongly dependent on how well the course was designed. While online course design is rooted in the same solid principles of face-to-face teaching, it requires additional considerations when it comes to course structuring and layout, content delivery, student motivations, learning activities and even student assessment which need to be tailored to the particular nature of online delivery. For students to remain engaged and active throughout their learning, instructors will need to carefully plan, design and deliver their courses. Student will need to be motivated in different ways and may require a greater level of clarity, support, guidance, coaching and mentoring.

This webinar will focus on the key considerations instructors have to keep in mind when reviewing their courses for online delivery to ensure their suitability to the new delivery month and ensure both an engaging and smooth learning experience

## Webinar Objectives

By the end of this webinar, participants will be able to:

- Understand the fundamentals and principles of instructional design
- Use principles of backwards design to plan a course or module that includes synchronous and asynchronous elements
- Design effective and engaging learning experiences in line with the articulated course outcomes
- Explore the essential ingredients of what constitutes a high-quality online learning and how to create an online presence
- Learn to design structured course content to maximize student retention
- Understand copyright and accessibility standards.

## Target Audience

- Faculty and Teaching staff
- Deans and Heads of Departments
- Instructional designers
- QA staff





# QUALITY AND QUALITY ASSURANCE IN ONLINE LEARNING

**Webinar Duration:** 4 Hours Webinar

## Overview

As more and more universities are transitioning to online hybrid learning, ensuring quality become paramount. Universities are under pressure to maintain high quality standards, meet stakeholders expectations and address unique challenges universities face in the online / hybrid learning realm.

HEIs wanting to adopt online & hybrid learning will need to revisit their current QA systems and practices to ensure they are 'fit-for-purpose' to address this new type of learning. Online/ blended learning will need to be integrated as part of the overall strategy for the institution's and will need to give attention to curriculum design, course design, teaching practices, the production of instructional materials, the preparation of faculty members to teaching online and student support among other areas.

During this four-hour webinar; participants will explore the various dimensions when evaluating the quality of online education and will get familiar with the existing frameworks and models and how these may be used as benchmarks. Special emphasis will be given to the quality of programs and courses. Participants will also be immersed in thinking about articulating/ revising their strategies, policies and plans for online delivery and will reflect on their current QA practices and determine their suitability for this new form of learning.

## Webinar Objectives

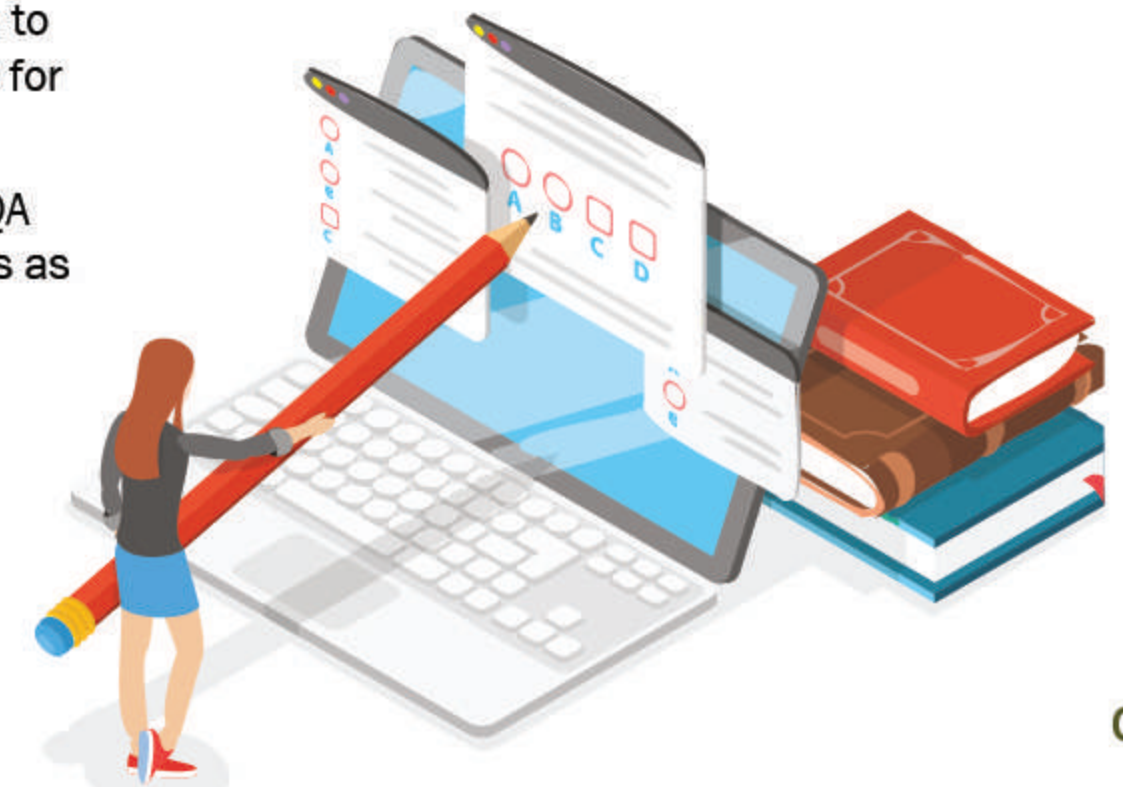
By the end of the webinar participants should be able to:

- Understand online and blended learning in the context of quality and quality assurance
- Identify key issues and evidences for quality and quality assurance in online education
- Determine the various quality dimensions for online education in the specific context of their institution
- Comprehend the various existing frameworks and models for evaluating the quality of online programs and courses
- Develop an integrated approach to strengthening quality assurance for online and blended learning
- Reflect on institutional current QA practices and make adjustments as deemed necessary

## Target Audience

The webinar is relevant to anyone involved in developing technology enabled programs as well as those overseeing the quality of programs and services included those delivered remotely whether fully online or blended. This include

- Vice Presidents for Academic Affairs/ Provosts
- Deans and Heads of Academic Departments
- Directors and staff working in QA, Institutional Effectiveness and Accreditation, Accreditation Offices
- Directors and staff working in Student Services and Academic Support Deanships and Units





# ACADEMIC ADVISING

**Webinar Duration:** 4 Hours Webinar

## Overview

Academic advisors play a critical role in maximizing the student learning experience as well as supporting and engaging them. Students rely on advisors for academic information, assistance in navigating the university, locating and understanding policies and procedures, and problem-solving and decision-making (Smith & Allen, 2014).

Well-designed academic advising services also support students' intellectual growth, empower students to clarify and attain their diverse academic, personal and professional goals, foster student retention, and promote student success.

While a student studying on campus may find it sometimes challenging to locate offices and engage with their academic advisors beyond obtaining course approvals; online students may struggle even more and have a feeling of being lost, as they do not have the opportunity to develop the contextual framework associated with buildings, faces, and in-person referrals. Moreover, the culture and expectations of online students may differ from those of campus-based student.

It is important that academic advisors adopt a proactive approach and take into consideration the unique needs and limitations that online students may have. Advisors are encouraged to offer students a variety of options regarding how students can receive advising, making sure to understand the needs and preferences of each individual student. Regardless of the method of delivery, each advising session should make the student feel cared for, understood, and valued.

Moreover, both institutions and advisors should come together to continually monitor the quality of academic advising and the impact it is having on the student learning experience.

This webinar aims at identifying the broad range of understanding, knowledge, and skills that support academic advising in online environments. It will acquaint participants with different strategies, tools and techniques to enhance their advising practices and consider how technology may be exploited to offer a better and more personalized advising experience.

## Webinar Objectives

By the end of this webinar, participants will be able to:

- Comprehend various advising philosophies, approaches and models and determine which are more suitable to you and your students
- Understand the difference between advising students in a face to face environment and advising students online
- Consider the NACADA Academic Advising Core Competencies
- Model within their advising practices
- Integrate the use of various technologies to deliver academic advising services
- Appreciate what it takes to build a proactive and engaging relationship with their e-Advisees
- Use various principles and tools for assessing online academic advising

## Target Audience

- Academic Advisors
- Directors and Staff working in Student Services Units including Career Advising, Counseling, Tutoring Centers, etc.
- Heads of Academic Departments and Program Directors responsible for overseeing academic advising





# RISK MANAGEMENT IN HIGHER EDUCATION: TOOLS AND PRACTICES FOR MANAGING RISKS IN TIMES OF UNCERTAINTY

**Webinar Duration:** 4 Hour Webinar

## Overview

It is widely acknowledged that institutions of higher education are facing a host of strategic and operational risks. Yet, risk management practices in many institutions appear to be significantly less developed or mature than the corporate sector. This may be that universities' governance arrangements and processes make it more difficult to implement institution-wide risk management practice. The recent pandemic, global economic crisis & technological advancements have all been pushing institutions of higher education to embrace risk management as one of the key tools to help re-think and reshape their strategies for survival and sustainability. These have further compounded risks already faced by higher education including rising costs, uncertainty about government funding and endowment, and the changing landscape of learning and learners. This webinar will help higher education leaders discuss simple but critical questions: what is our mission (sense of purpose)? What is the strategy to achieve it? What are the risks that might impede the achievement of the mission? How is the institution prepared to manage and successfully mitigate these risks?

This webinar will provide the participants with step-by-step applications of risk management in higher education supported by hands-on risk assessment and analysis tools, techniques and cases. Participants will be given opportunities to discuss their experience in managing risks and how to overcome the challenges to effectively deploy risk management activities and build an institution-wide risk-aware culture.

## Webinar Objectives

By the end of the webinar participants should be able to:

- Understand the steps involved in the risk management process
- Discuss the governance arrangement needed to support the implementation of risk management effectively
- Learn the concept of risk appetite and how to apply it to inform critical decisions and actions; and
- Reflect on the pitfalls of implementing risk management in higher education
- Learn through examples and case studies how higher education institutions have successfully embraced risk management as a standard

## Target Audience

- Senior Leadership in Universities
- Risk Management Managers and Staff
- QA and Institutional Effectiveness Staff





# NURTURING RESEARCH IN HIGHER EDUCATION

Webinar Duration: 4 Hours Webinar

## Overview

Nurturing research in Higher Education is of paramount importance as it drives innovations, advancements & solutions to complex challenges understanding the dynamic of complex unbound problems requiring research enables institutions to addressing pressing issues to the betterment of society – through evidence base approach. By explaining the complexities of unbound problems universities can gain insights & strategies to cultivate a research culture & promote interdisciplinary research.

Covid-19 was just one example of what the literature calls a ‘wicked’ problem – a problem that was complex, ill-defined and unbounded. As our world becomes increasingly interconnected, it is likely that we will face more of these types of problems and this will require the development of the capacity to address them.

This four-hour interactive webinar will explore challenges and opportunities for those managing and leading research in institutions and for anyone interested in enhancing their own capacity as researchers. It will do this by discussing how ‘interdisciplinary’ and ‘transdisciplinary’ could become ‘a new normal’ and what we can do to develop capacity to work in this way as researchers. In addition, the webinar will offer an opportunity to engage in a guided and supported discussion with colleagues from a range of locations about, for example, the way they have used technology to allow research to continue over recent months and the way it can continue to be used productively in the future.

## Webinar Objectives

By the end of the webinar participants should be able to:

- Understand the dynamics of complex, unbounded problems requiring research
- Develop strategies for nurturing research culture within their respective institutions including fostering interdisciplinary and transdisciplinary research.
- Identify & assess research opportunities relevant to the institutions and that address pressing issue.
- Identify the benefits and downsides of the use of technology in different kinds and stages of research
- Identify the implications of project research for funding and funding management
- Manage and lead research teams more effectively

## Target Audience

Anyone involved in managing, leading or driving research in institutions of higher education.

- Research managers and directors
- Deans & Heads of Departments
- Academics interested in developing their own research capacity





# GOVERNANCE IN TIMES OF UNCERTAINTY: MAKING GOVERNANCE FIT FOR PURPOSE

**Webinar Duration:** 4 Hours Webinar

## Overview

There has been a pressing need for more effective and responsive governance systems across the higher education sector with much stronger and more frequent collaboration between Governing Boards and leadership/management in order to rapidly address an extreme and unprecedented situation that has significantly disrupted and impacted the sector both on the short and long term. Boards provide strategic directions, guidance and play a crucial oversight role; in such times they should also assist management not only with how they respond to the crisis but how they recover from it with resiliency and strength. Moreover, Boards play an important part when it comes to communication and public reporting and safeguarding their institution's reputation.

This four-hour webinar aims at addressing the impact of the pandemic on university governance and discuss what it takes from governing boards and management to collectively navigate through this crisis and ensure they build institutional resilience and relevance and maintain business continuity.

## Webinar Objectives

By the end of the webinar participants should be able to:

- Recognize the changing patterns of governance of higher education landscape in times of uncertainty
- Understand what it takes from HEIs to navigate through times of crisis and uncertainty
- Comprehend the distinction between governance and management and where do they intersect
- Determine the role of Governing Boards in providing strategic insights, enhancing oversight, ensuring business continuity and overseeing risks in times of uncertainty
- Identify management role in effectively responding to the uncertainties on the short, medium to long term
- Establish sustainable evidence based strategies for implementing transparent, shared and responsive governance systems
- Examine the importance of institutional values during times of uncertainty

## Target Audience

The webinar is relevant to:

- Members of Governing Boards from both private and government higher education institutions (HEIs)
- Senior Administrators within HEIs including: Presidents, Vice Presidents, Provosts and other similar post holders
- Managers and staff working in QA offices, Risk Management and Institutional Effectiveness





# ACTION RESEARCH IN HIGHER EDUCATION

Webinar Duration: 4 Hours Webinar

## Overview

Action research can be a very powerful tool for faculty development and empowerment considering the dynamic and ever-faster world which enables the co-creation of both practical knowledge and new theoretical concepts. Action Research refers to the reflective process that allows for inquiry and discussion as components of the “research.” Often, action research is a collaborative activity among colleagues searching for solutions to everyday, real problems experienced in schools, or looking for ways to improve instruction and increase student achievement.

Rather than dealing with the theoretical aspect, action research is a pragmatic and participatory approach in which academic researchers collaborate to address those concerns that are closest to them, ones over which they can exhibit some influence and make change.

This half day webinar will acquaint with participants with action research; where they will explore their research question in its practical and theoretical dimension. It will provide them with tools, strategies, and approaches for doing research in the classroom. Participants will discuss how to plan action research and write up a report about of their findings

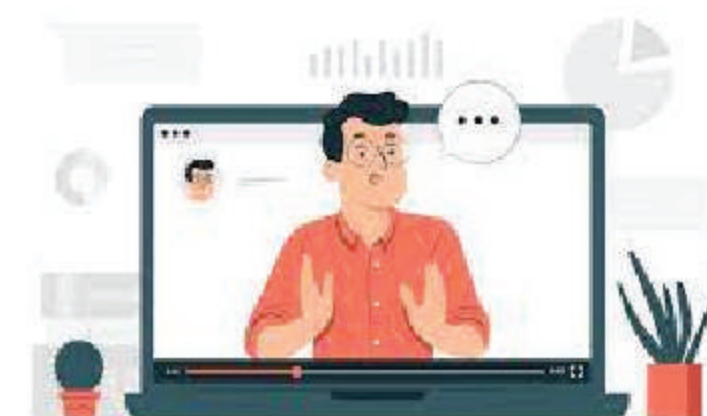
## Webinar Objectives

By the end of this webinar, participants will be able to:

- Explore the concept and processes of action research and what it can offer faculty members who want to conduct investigations in their own classrooms
- Develop an action research focus, decide on classroom interventions, and collect and analyze data to inform decisions about further practice
- Formulate questions about your own teaching practice, or questions about a teaching practice you want to try
- Improve how to address issues or problems via rigorous inquiry and reflection
- Plan and develop a comprehensive plan for implementing action research
- Write up reports about action research findings

## Webinar Key Topics

- What is action research and what it is not: Definitions and concepts
- What constitutes good action research?
- Benefits of Action Research
- Types of Action Research
- Action Research Modalities
- Steps for Developing Action zResearch
- Role and Purpose of Reflection in Action Research
- Developing plans for action research
- Action research ethical considerations and quality criteria





# HIGHER EDUCATION STRATEGIES AND POLICY IMPLICATIONS IN TIMES OF UNCERTAINTY

**Webinar Duration:** 4 Hours Webinar

## Overview

Higher education is one of the major forces shaping social, cultural and economic well-being of business and communities. The uncertainty the world is facing today has forced institutions to rethink traditional ways of doing things to sustain these contributions and stay relevant now and in the future. Undoubtedly, it is testing the limits of the entire HE model. HE institutions must start asking themselves questions about the medium- and long-term implications for curriculum delivery, assessment, research, student support services, quality assurance, infrastructure, campus administration, staffing and workplace changes. While finding answers to these questions, the main objective is to create an organization that can ensure safety and keep essential operations going, while establishing more effective and strategic decision-making systems for the future.

During this webinar, you will be engaged to discuss these questions and how HE institutions are transforming themselves to navigate these uncertainties, the business mode they aspire to build moving forward. An important of this webinar is to share the policies and strategies needed for institutions to survive in this journey of change.

## Webinar Objectives

At the end of this webinar, participants should be able to:

- Discuss how leadership in times of uncertainty is transforming HE institutions
- Design responsive policies to ensure institutional quality and relevance
- Build agile strategic competence in times of uncertainty
- Learn through cases on how institutions are navigating and building resilience in times of turbulence

## Target Audience

The webinar is relevant to:

- Senior Administrators within HEIs including: Presidents, Vice Presidents, Provosts and other similar post holders
- Managers and staff working in QA offices, Risk Management and Institutional Effectiveness





# USING DIGITAL PORTFOLIOS TO FOSTER BETTER STUDENT LEARNING

**Webinar Duration:** 4 Hours Webinar

## Overview

An electronic portfolio (e-portfolio) or a digital portfolio is a purposeful collection of sample student work, demonstrations, and artifacts that showcase student's learning progression, achievement, and evidence of what students can do. Digital portfolios have the potential to revolutionize the teaching and learning process through providing ways in which we can capture each student capabilities in a way that standardized tests or end-of-course summative exams simply cannot.

This webinar is designed with the aim of supporting faculty members and teaching staff wanting to integrate the use of digital portfolios in their teaching and learning with the necessary foundational knowledge, skills and abilities. The emphasis will be on using digital enabled portfolios rather than paper based ones; although both approaches will be highlighted.

During the webinar, participants will take an in-depth look the benefits of using digital portfolios, their different types and uses in teaching and learning; they will discuss the main components of a portfolio as well as the process of assembling one using suitable technology platforms. Participants will also learn how to guide students with selecting source of evidences, structure their digital portfolio, reflect on their artifacts and regularly review and maintain their portfolios.

## Webinar Objectives

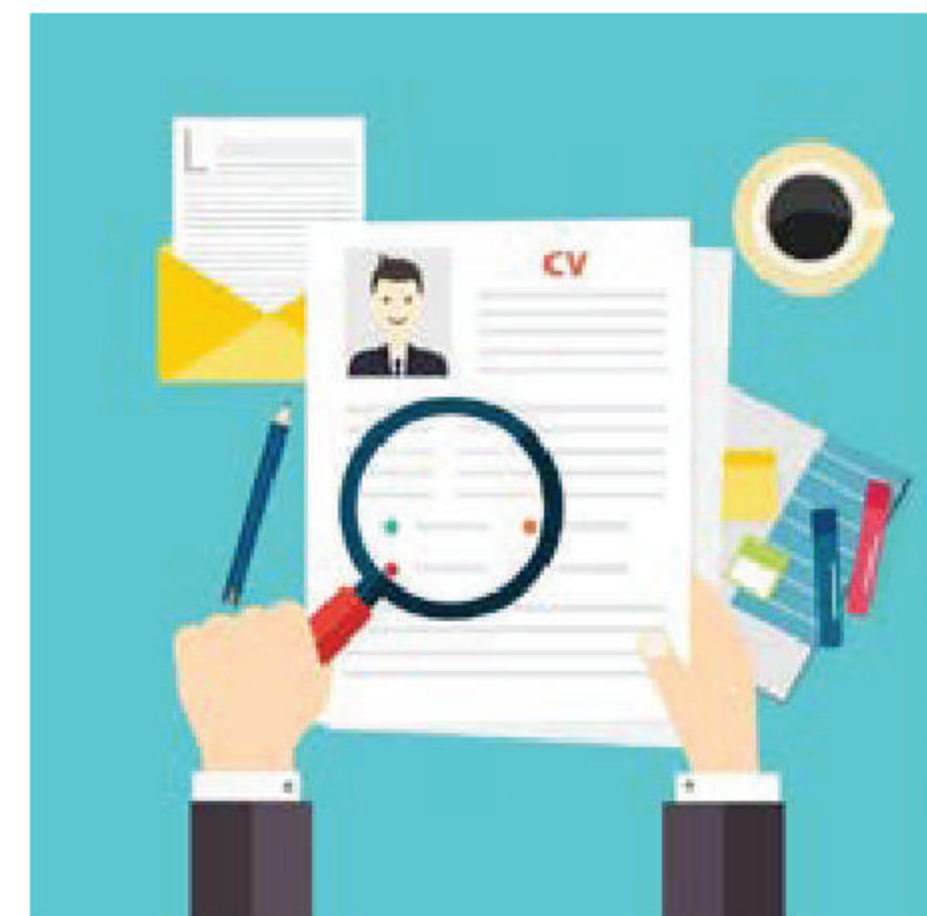
At the end of the webinar, participant should be able to:

- Understand the benefits of using digital portfolios in teaching and learning to showcase student learning and demonstrate growth over time
- Identify the different type of student portfolios and their use in teaching and learning
- Make decisions about their digital portfolio structure, components, type of evidences and reflections required by students
- Explore a variety of software tools for the creation of digital portfolios
- Use portfolios as means of alternative assessment
- Plan the use of digital portfolios in your course

## Target Audience

The webinar is relevant to:

- Educators, Faculty and Teaching
- Staff working in Higher Education
- Deans Heads of Departments
- Staff working in Teaching and Learning Centers





# WOMEN LEADERSHIP IN HIGHER EDUCATION

**Webinar Duration:** 4 Hours Webinar

## Overview

In most contexts around the world, women are now enrolling in higher education at similar – or even higher – rates to men. However, this does not imply that gender equality in higher education is reached. In fact, the higher education sector remains highly unequal in terms of gender leadership positions in many countries, including our region where the vast majority of senior leadership positions are still held by men, despite the clear potential that women leaders offer for the sector.

This webinar considers this phenomenon and analyzes specific barriers and opportunities facing aspiring women leaders. Several contextual issues will be considered to enable women leaders to realize their leadership potential and ensure they are better prepared for these roles. The Women Leadership webinar aims to support the empowering, strengthening and leveraging of women-specific leadership skills within the context of higher education and the region to enable them to respond to the increasing challenges they face in their workplace as well as to strategically address issues specific to women and gender equality and equity.

Throughout the session, participants will have the opportunity to reflect on their own leadership strengths and opportunities for improvement in an active learning environment. They will discuss the changing role of leadership for women academics in the region, explore opportunities and challenges, comprehend the set of required skills from the 21st Century Leader of Higher Education and gain insights into the multiple responsibilities and constituencies of their role.

## Webinar Objectives

By the end of this webinar, participants will be able to:

- Explore different leadership styles and qualities and develop unique strengths as a woman leader
- Identify the key leadership qualities required for a successful higher education leader in the 21st century university
- Identify and develop skills and confidence to assume a leadership position in complex higher education environments
- Identify and address barriers and opportunities for women leaders in higher education
- Understand what is needed to support women leadership in higher education
- Adapt leadership skills and qualities to respond to complex higher education environments
- Develop strategies and tactics to succeed as an agile and resilient woman leader
- Strengthen their confidence to handle confrontation and conflict that may emerge when assuming leadership roles

## Target Audience

The webinar may be of interest to:

- Current and future leaders working in higher education from among the academic, administrative and student support services





# EFFECTIVELY FLIPPING YOUR COURSE

**Webinar Duration:** 4 Hours Webinar

## Overview

Flipped learning has the potential to shift traditional passive instruction to more active & engaging learning experiences by bringing the best of face – to – face learning & online learning. By effectively embracing flipped learning instructors can empower students to take ownership of their learning, promote deeper learning, encourage critical thinking and eventually improve the learning experience. More specifically many institutions are considering the use of blended and flipped learning post COVID-19 as one of the ways to bring the best of face to face and online learning.

The aim of this interactive webinar is to introduce participants to the definitions and fundamental principles of flipped learning and offer them a range of tips and guidelines that will help them better engage students and create an exciting learning experience.

Participants will also explore how they can effectively plan their flipped course considering aspects related to course content, active learning and student engagement giving the instructor a better opportunity to deal with mixed levels, student difficulties, and differentiated learning styles during the in-class time

## Webinar Objectives

At the end of the webinar, participant should be able to:

- Understand the main differences between teaching face to face (f2f) and teaching online, blended or in a flipped classroom
- Understand the components of a Flipped course and how to successfully implement it in class.
- Comprehend the advantages and challenges of teaching a flipped class
- Consider different possible formats and scenarios for flipping your course
- Implement active learning strategies to engage students and help them effectively achieve the course level learning outcomes
- Draft a plan for effectively flipping your course
- Learn about how to effectively manage your flipped course

## Target Audience

The webinar is relevant to:

- Educators, Faculty and Teaching Staff
- Deans and Heads of Departments
- Staff working in Teaching and Learning Centers





# COMMUNITY ENGAGEMENT IN HIGHER EDUCATION

**Webinar Duration:** 4 Hours Webinar

## Overview

Universities have always been connected to the community by virtue of their long-standing mission and commitment to deliver quality teaching, research and service to society. However, Community Engagement is vital aspect of Higher Education as it fosters the reciprocal relationship between universities & the communities they serve. Implementing effective community driven strategies is crucial to ensure impact & that universities are fulfilling their social responsibilities.

During this webinar, you will be engaged to discuss how community engagement as a strategy (not a program) can be instrumental in your institution's mission ; how to effectively plan activities and leverage mutually beneficial partnerships with tangible outcomes; how to deploy internal resources and core capabilities to target communities' specific need.

## Webinar Objectives

At the end of the webinar, participant should be able to:

- Discuss the increasing importance of community engagement as a strategy for universities
- Recognize the value of partnership as a critical success factor in community engagement.
- Discuss how institutions leverage their core competencies to maximize impact on the community, student learning and the curriculum
- Share methods of engagement for effective community engagement planning and communication

## Target Audience

The webinar is relevant to:..

- Directors and Staff working in community engagement programmes.





# EFFECTIVE POLICY DESIGN & DEVELOPMENT

Webinar Duration: 4 Hours Webinar

## Overview

Policies are essential to Higher Education Institutions (HEIs) as they clarify the expectations from various members of the community, provide a framework for institutional integrity, promote consistency, efficiency and effectiveness, help mitigate and manage institutional risks and supports compliance and adherence with accreditation requirements.

However, despite the 'well-known' benefits of having well-designed, consistent and 'fit for purpose' institutional policies and procedures; developing these can be a daunting activity for Universities and Colleges; in particular given the very complex nature of Higher Education and the various internal and external influencing factors.

The aim of this webinar is to provide those with policy drafting, management and/or review responsibilities with an opportunity to explore how good policies can be formulated, implemented, regularly assessed and reviewed from a system perspective. The webinar will expose participants to a six-phase policy development life cycle process which can be easily adapted to different institutions. The relation between institutional mission, values, strategic goals, internal and external quality assurance and policies will be addressed throughout the session.

Various strategies and approaches to improve compliance will be discussed as well as the link between policy compliance and risk management.

## Webinar Objectives

By the end of the webinar participants should be able to:

- Get an understanding of the key elements of better practice in policy development and review from a system-wide perspective
- Understand the process for policy development, implementation, monitoring and reviewing of policies and how to analyze monitoring indicators
- Build institutional frameworks and processes for defining, formulating, implementing, overseeing, assessing and reviewing institutional policies in participatory manner.
- Write clear, concise and coherent policies which are aligned with the institutional mission, core values and strategic goals
- Develop a policy register and create accessible policy websites
- Reflect on current institutional practices related to policies' development, implementation, evaluation and revision

## Target Audience

- Directors and staff working in quality assurance and institutional effectiveness offices
- Manager and staff in charge of overseeing the process for policy development and implementation
- Staff in charge of compliance programs and risk management
- Vice Presidents, Deans of colleges and schools interested in policy development





# BUILDING LEARNING COMMUNITIES IN VIRTUAL ENVIRONMENTS

**Webinar Duration:** 4 Hours Webinar

## Overview

Building an online learning community is neither automatic nor simple to achieve. We have to understand the structural elements of social learning and learners' motivational layers. Community interactions are unpredictable and require planning and commitment on the part of the instructor. In order to promote the use of forums and other community spaces and enhance student perceptions of their learning, it is important that students are aware of the benefits of peer and collaborative learning.

This four-hour webinar will emphasize on the concept of building learning communities and the role of the instructor and students play. It will discuss specific pedagogical strategies for instructors to consider; in addition to presenting a wide range of methods and tips found useful for building or maintaining a strong sense of community will be shared throughout the session.

## Webinar Objectives

At the end of the webinar, participants should be able to:

- Understand the importance of online community building and teaching the whole student for student learning and academic achievement.
- Apply specific methods and strategies to build strong learning communities
- Integrate the concept of peer and collaborative learning in courses and teaching
- Use virtual spaces and asynchronous and synchronous communication tools to strengthen learning community ties.
- Understand the role of instructors and how to establish an online presence to create high impact on student learning Reflect on your current teaching practices and share experiences with other participants

## Webinar Key Topics

- What is an online learning community?
- The Key characteristics of learning communities
- Barriers and Challenges in building learning communities
- Classroom community building
- 3 R's of Learning Communities: RESPECT, RELATIONSHIPS, and RELEVANCE
- The role of instructors and how to establish an instructor's presence
- Promoting peer and collaborative learning
- Ways to build online learning communities
- Using virtual spaces and social media Flexible options for building learning communities

## Target Audience

The webinar is relevant to:

- Deans of Colleges/ Faculties
- Faculty and teaching staff members



# CONSTRUCTING A HIGH QUALITY COURSE SYLLABUS

**Webinar Duration:** 3 Hours Webinar

## Overview

The quality of the syllabus is a fairly reliable indicator of the quality of teaching and learning that will take place in a course (Woolcock, 2003). Although courses may vary in duration, subject matter or level, a systematic process helps plan and structure your course and syllabus to effectively reach desired instructional goals & student learning outcomes. The process of developing a syllabus can be a reflective exercise, leading the instructor to carefully consider his or her philosophy of teaching, why the course is important, how the course fits in the discipline, as well as what topics will be covered, when assignments will be due, and so on (Eberly, Newton, & Wiggins, 2001; Grunert, 1997). This webinar aims at highlining the fundamentals of course design which should be integrated when developing or reviewing a course syllabus. It will emphasis on special considerations instructors must take for the delivery of their courses in an the online/ blended format and how to embed the key themes of the MoE student experience survey when designing their courses.

## Webinar Objectives

By the end of the webinar, participants will be able to:

- Discuss the importance of developing course syllabi that integrate the key components of a comprehensive student experience
- Describe the process of backward design and constructive alignment
- Articulate/ review SMART learning outcomes that embed the concepts of critical thinking, authentic and collaborative learning
- Explore various innovative teaching and assessment strategies to attain the course learning outcomes and achieve the 21st century student skills.

## Key Topics

- Purposes of Course Syllabus
- What constitutes a good course syllabus?
- Common Components of a course syllabus
- Embedding component of the MOE student experience survey
- Considerations for online/ hybrid course delivery
- Backward design & Constructive Alignment
- Writing SMART Learning Outcomes
- Thinking of your Student Assessment
- Designing Learning Activities
- Using Weekly plans – Gagne's 9 Events of Instructions
- Estimating course workload
- Including course policies



# CURRICULUM MAPPING AS A TOOL FOR CURRICULUM ALIGNMENT AND IMPROVEMENT

**Webinar Duration:** 3 Hours Webinar

## Overview

Curriculum mapping is your blueprint to curriculum alignment and coherence. It acts like a roadmap connecting course-level outcomes, program-level goals and the mission of the institution, providing clarity to faculty and students about how the curriculum is designed and structured to achieve success. Importantly, it is a faculty-driven process where faculty members work collaboratively to identify, monitor, evaluate and control the balance between program goals and courses offered. Additionally, through well-articulated curriculum mapping students are given the opportunity to understand what is expected of them, and what they will accomplish from different courses and program components.

This webinar will provide participants with an opportunity to deepen their insights into the utility and benefits of well-crafted curriculum maps creating a visual guide linking program goals and courses. It will also enhance the participants' contributions to effective program's assessment planning and execution. Practically, the webinar will primarily expose the participants to curriculum mapping through various tools and matrices as well as case examples from other institutions of higher.

## Webinar Objectives

By the end of the webinar, participants will be able to:

- Discuss the concept of the curriculum mapping as a tool for curriculum alignment, analysis and improvement.
- Describe the curriculum mapping process
- Describe the different layers of curriculum mapping and need for integration
- Apply the process of curriculum mapping to selected programs and courses in Ajman University
- Explore the use of Moodle in curriculum mapping

## Key Topics

- Curriculum mapping as a tool for curriculum alignment, analysis and improvement
- Challenges and pitfalls in effectively implementing curriculum mapping
- Curriculum mapping process
- Layers of curriculum mapping
- Applying curriculum mapping to selected Ajman University's programs and courses.
- Using Moodle in curriculum mapping



# MANAGING RESEARCH PROJECTS

**Webinar Duration:** 6 Hours Webinar | 2 Sessions

## Overview

Managing research projects, is a key skill in being an effective researcher. Yet project management is often poorly understood, which in turn can lead to projects running out of time and resources, and overworking people.

The aims of this webinar is to provide an overview and in-depth insight on the principles for planning and managing research projects by improving project management skills of participants. Participants will learn how to apply project management principles to typical types of research projects in academia - the main point being to keep a defined project running efficiently, so that it finishes on time and on budget, and achieves its original aims.



## Webinar Objectives

By the end of the webinar participants should be able to:

- Identify the key skills and competencies required to successfully manage research projects
- Explore the core research project management stages necessary for delivering research objectives on time and on budget
- Recognize top challenges research project managers face and determine solutions for handling them
- Create and implement a plan for a research project and effectively manage the research project team
- Ensure the project will complete within timeframe and resource limitations.

## Webinar Key Topics

- Research Projects: Common nature and structure
- Top challenges in managing research projects
- Defining a project: Coming up with the research idea
- Planning projects and project timelines
- Identify and manage risks to your project
- Structuring a research project- Break your project into manageable tasks
- Research projects key stages
- Budgeting and financial management
- Managing team members
- Running effective project meetings
- Monitoring and reporting progress of the research project
- Closing a project



# EXPLORING THE FUTURE OF HE: LEVERAGING ON MICRO-CREDENTIALS TO OFFER FLEXIBLE LEARNING PATHWAYS

**Webinar Duration:** 4 Hours Webinar

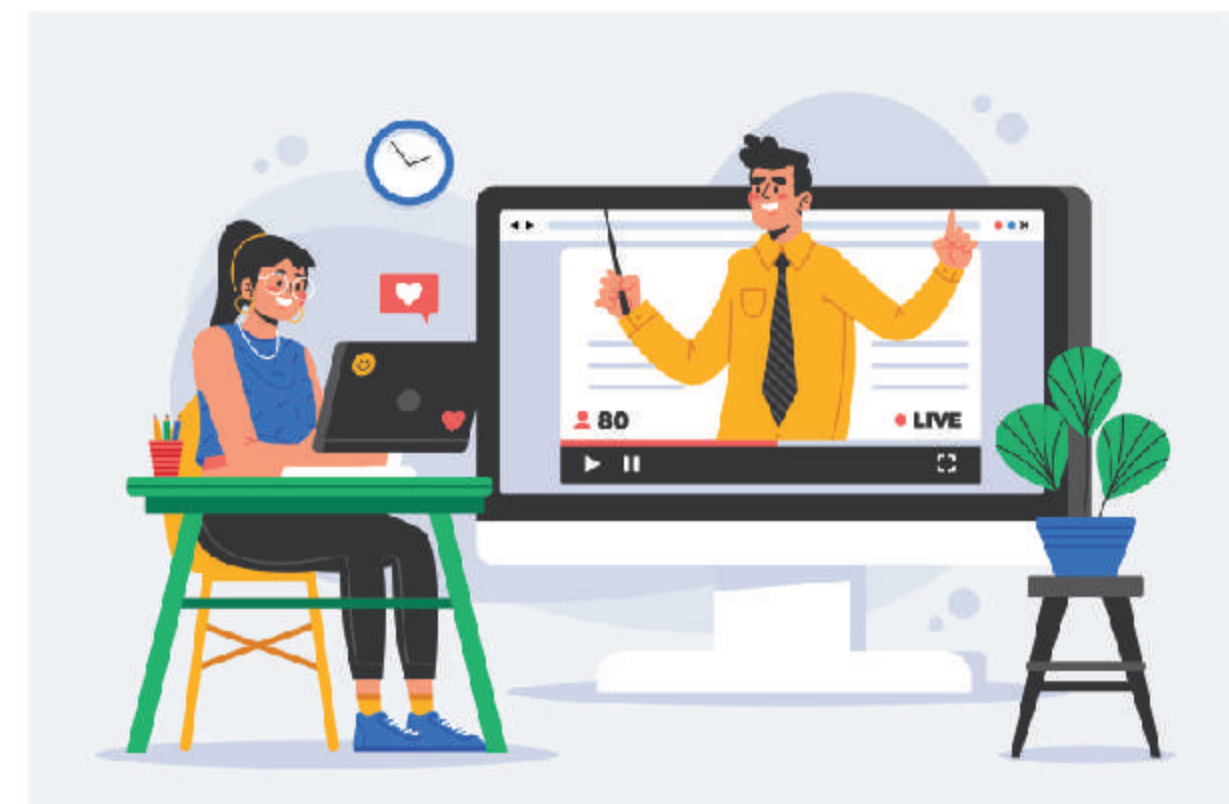
## Overview

Micro-credentials are quickly emerging as a response to the urgent need to reskill and upskill the workforce as a result of many emerging threats. They are becoming a key component of many government strategies for upskilling and reskilling. Generally, micro-credentials are designed to help close the skills gap and get people back to work. They also reflect a trend toward on-demand, short-form learning that is focused on skills, competencies and specific capabilities — a shift away from long-form learning, such as degrees and diplomas.

As colleges and universities start focusing on micro-credentials, they need to take into consideration a number of key issues which will ensure they do not miss out on the opportunity to achieve meaningful outcomes and help people secure skills-based employment. This 4-hour webinar will discuss what micro-credentials are, how they will help the transform of Higher Education and how they can fit into higher education systems. Case studies and examples of national and institutional efforts will be discussed.

## Webinar Key Topics

- Why are micro-credentials getting momentum?
- Defining micro-credentials
- Current opportunities and issues for micro-credentials
- Designing and developing micro-credentials: the Essentials
- National skills strategy and qualification frameworks
- Examples of bachelor's degrees using micro-credentials
- Assessing Micro-Credential Skills and Competencies





# INTERNATIONALIZATION IN HIGHER EDUCATION

**Webinar Duration:** 3 Hours Webinar

## Overview

These extraordinary times have changed many of the ways that higher education institutions view internationalization. When the pandemic started early 2020, higher education institutions across the globe not only stopped the international mobility for students and academics but many had to re-visit their research agendas and other collaborative activities (i.e. cancelling of international travel and the cancellation or postponement of physical scientific conferences and events) and re-allocated resources.

Yet at the same time the pandemic has provided many opportunities for virtual mobility, online collaborations and online learning as an alternative form which may have the potential to reshape how the sector may address internationalization in the future. So what does the future hold for internationalization in higher education? where should higher education focus current efforts and best prepare for the 'new normal'?

This webinar aims at addressing how internationalization and international academic mobility both globally and regionally are evolving, being reshaped and how universities should develop and implement internationalization strategies.

## Webinar Key Topics

- Short- and long-term impacts post the pandemic on internationalization
- Lessons learnt from and opportunities emerging from the pandemic
- Emerging new partnership models for the sector
- Developing internationalization agendas for the post-covid era
- Establishing strategies to shape the future international education space and increase sustainable collaboration and partnerships





# CHATGPT IN HIGHER EDUCATION: OPPORTUNITIES AND CHALLENGES

**Webinar Duration:** 4 Hours Webinar

## Overview

The impact of ChatGPT on higher education has been instant and very controversial. Although many are advocating its applications in higher education, many universities have already banned fearing the impact it has on academic integrity, and some countries have blocked it. The aim of this short online session is to introduce participants to how higher education is being transformed by AI and by ChatGPT in specific. How this conversational tool can be used and what opportunities and challenges it brings along. The session will also tackle how teaching staff and students can develop effective prompt to improve their teaching and learning activities.



## Webinar Objectives

By the end of this webinar, participants will be able to:

- Identify the main applications of Artificial Intelligence and specifically ChatGPT within the higher education context
- Reflect on the opportunities, challenges and ethical implications presented by ChatGPT
- Integrate the use of ChatGPT in teaching, learning, research and beyond
- Practice the effective ChatGPT prompts in the sector of higher education.
- Know the key considerations that HEIs and academic should take into account when using ChatGPT

## Target Audience

The webinar may be of interest to:

- Faculty members and teaching staff
- Researchers wanting to leverage on the use of AI tools and ChatGPT
- Administrators and staff working in universities wanting to explore how to use ChatGPT to support their work





# IMMERSIVE LEARNING EXPERIENCES IN HIGHER EDUCATION: UNLOCKING THE POTENTIAL OF METAVERSE

**Webinar Duration:** 4 Hours Webinar

## Overview

In this engaging workshop, participants will dive into the fascinating concept and the use of metaverse and its potential applications in higher education. The online workshop will start by providing participants with a generic overview on metaverse, its benefits, key characteristics, and the enabling technologies behind it. Participants will then explore the numerous ways in which metaverse will be incorporated in higher education and learning and teaching in more specific, such as enhanced learning experiences, immersive simulations, and personalized learning environments. They will also explore the challenges and considerations in implementing the metaverse, including those related to infrastructure requirements, the need to re-think pedagogy, privacy and security concerns, and ethical considerations.

Through interactive activities, demonstrations, and group discussions, participants will develop strategies for successfully integrating the metaverse into their learning and teaching and beyond and explore various use cases in virtual classrooms, simulations, field trips, career fairs, and gamified learning experiences.

Participants will be engaged in the session with some self-paced activities.

## Webinar Objectives

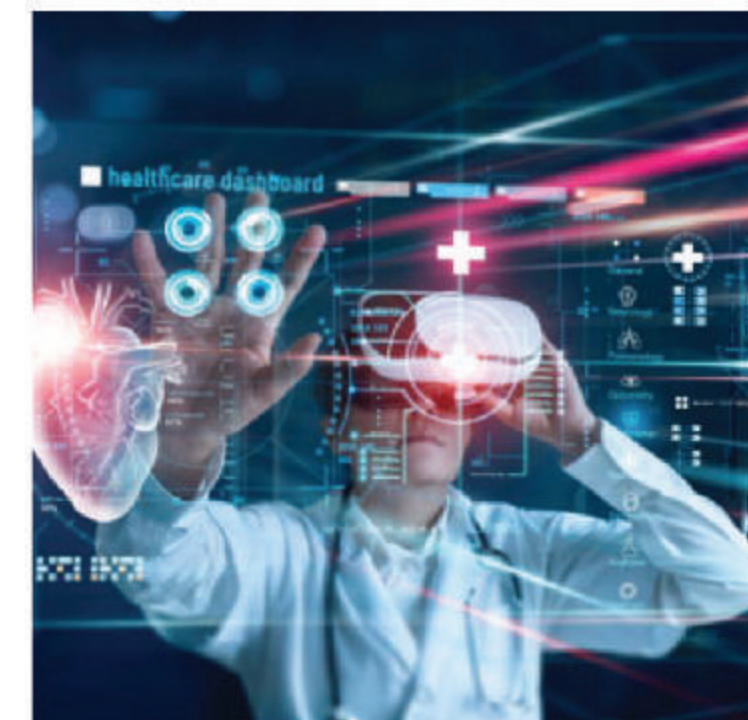
By the end of this webinar, participants will be able to:

- Understand metaverse and how it can be applied to support various functions and activities of higher education institutions
- Explore how to leverage the potential of metaverse in higher education (i.e. virtual classrooms, simulations, field trips, career fairs, and gamified learning experiences) and discuss associated pros and cons
- Identify and evaluate the benefits of using the metaverse in learning and teaching, including enhanced learning experiences, immersive simulations, global collaboration, and personalized learning environments.
- Recognize the challenges and considerations associated with implementing the metaverse in higher education and how to overcome them
- Develop strategies for integrating the metaverse into higher education institutions, including planning for adoption, collaboration with technology providers, infrastructure development, training initiatives, and impact assessment.
- Apply learning experience design to create engaging and effective learning experiences

## Target Audience

The webinar may be of interest to:

- University administrators wanting to explore the use of AI in their institutions
- Deans of Colleges
- Deans of Student Affairs
- Directors and Heads of Departments of Digital Transformation Units and Teaching and Learning Centers





# TRANSFORMING HIGHER EDUCATION FOR GLOBAL SUSTAINABILITY

**Webinar Duration:** 4 Hours Webinar

## Overview

This interactive webinar highlights the role of universities in addressing the United Nations 17 Sustainable Development Goals (SDGs) and promoting Education for Sustainable Development (ESD). More specifically, it will focus on how they can become agents for powerful change towards achieving these ambitious goals, through research, curricula, teaching and learning, working practices and community service. Special emphasis will be placed on the need for universities to empower students, transform their thinking, and develop skills for a sustainable future will also be at the core of the session.

Overall, the webinar aims to equip participants with the knowledge and tools to make sustainability a strategic priority in their universities. Participants during the session will be introduced to the 17 SDGs; what is meant by Education for Sustainable Development Goals (ESDGs) and how these can be strategically and operationally implemented. They will discuss the of sort enablers that must be in place and how can universities make sustainability a strategic priority where different stakeholders are actively involved. It will then place focus on equipping academic administrators and faculty members with the necessary knowledge, skills and competencies to integrate SDGSs in their curricula, pedagogy, teaching and learning activities and student assessment and look at how to empower students to become future agents of change.

Global developments and initiatives related to sustainability in HE and how can universities benefit and engage with them will be addressed in the last part of the webinar.

## Webinar Objectives

By the end of this webinar, participants will be able to:

- Understand the sustainability, the 17 SDGS Education for Sustainable Development Goals (ESDGs) and what role universities play in addressing them.
- Implementing ESD both strategically and operationally within the institutions based on best practices shared during the session.
- Gain insights into key competencies required for suitability and how do we transform our current practices.
- Effectively integrate sustainability into the curriculum, teaching and learning approaches and student assessment.
- Comprehend the disciplinary connections to the foundation sustainability concepts.
- Apply sustainability pedagogy and understand its connection to Service Learning (SL) and Experiential Learning (EL).
- Gain an understanding of recent global developments and initiatives supporting sustainability in higher education.

## Target Audience

The webinar may be of interest to:

- Senior Management Teams from HEIs
- Director and staff leading sustainability
- Directors and staff working in strategic planning offices
- Faculty members and staff involved in curriculum design and course delivery
- Deans, directors and staff working with students





# BUILDING AND SUSTAINING AN INTERNAL CULTURE OF QUALITY: PRACTICES AND LESSONS LEARNT

Webinar Duration: 6 Hours | 2 sessions

## Overview

Crucial to the development of a quality culture is the need to develop an integrated internal quality assurance system that promotes quality enhancement and which takes into consideration the particularities and context of individual institutions while responding to the needs of external quality assurance. The aim of this interactive online workshop is to provide participants with an opportunity to develop and reflect on their quality practices and determine what it takes to develop and sustain a culture of quality. Throughout the program emphasis will be placed on how internal and external HE Quality Assurance are delivered regionally and internationally, with special focus on the European Higher Education Area (EHEA) and the Arab region. Participants will discuss the concept of “stakeholder-approach” to quality and the sort of challenges to maintain quality culture and how to overcome.

The workshop will be of particular interest to higher education quality professional as well as academic and administrative staff involved with quality assurance in their institution and/ or with developing a quality culture.

## Webinar Objectives

By the end of this webinar, participants will be able to:

- Comprehend the current issues pertinent to implementing quality, quality assurance and quality enhancement in Higher Education.
- Understand various national and regional developments in quality assurance in higher education.
- Develop and implement an effective and integrated internal quality assurance system.
- Develop and promote an institution-wide culture for quality and quality enhancement.
- Monitor and assess internal quality assurance systems and to ensure their continuing effectiveness.





# SHAPING THE FUTURE OF INTERNATIONALIZATION IN HIGHER EDUCATION

**Webinar Duration:** 4 Hours

## Overview

Higher education institutions across the globe are undergoing significant transformations due to various external factors such as post-pandemic, economic, political, social, and technological trends, that are reshaping the landscape of internationalization. This is in addition to numerous other internal factors which are specific to institutions. These influences have prompted universities to reexamine their approaches and strategies to internationalization, leverage on new avenues for growth and innovation such as digital platforms, global partnerships, virtual engagements, etc. and envision a future that is adaptable, inclusive, and globally connected.

This interactive webinar is designed for those driving the internationalization agenda within their universities. It will delve into the multifaceted aspects of internationalization within the higher education context, focusing on the effective implementation of strategies. By considering the external and internal forces shaping higher education, participants will gain fresh insights into internationalization's meaning and discover practical approaches to maximizing the potential of collaborations and partnerships. The 3 interlaced sessions comprising the webinar aim to provide a comprehensive understanding of internationalization trends, assess the current state, strategize for effective implementation, and develop a system to evaluate and improve internationalization strategies.

The webinar will adopt a holistic approach to internationalization, ensuring its relevance and impact to different regional contexts.

## Webinar Objectives

By the end of this webinar, participants will be able to:

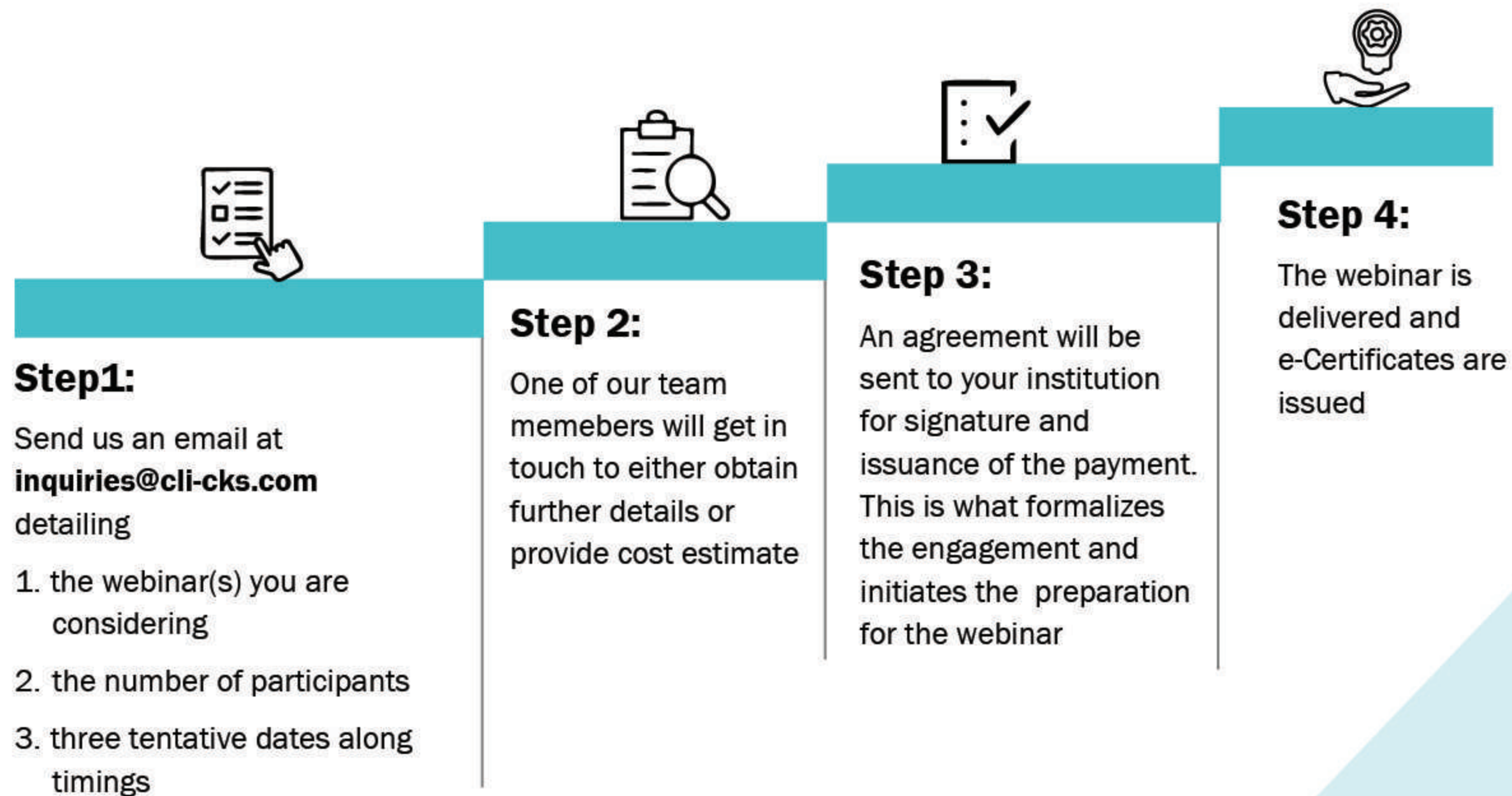
- Identify emerging trends in the internationalization of higher education including those that have emerged as a result of the pandemic
- Assess the present state of internationalization in higher education institutions, considering challenges, successes, and areas for improvement.
- Determine new avenues for internationalization, such as digital platforms, virtual engagements, and evolving global partnerships, that can drive innovation and expand opportunities.
- Discuss key areas where higher education institutions should concentrate their efforts to enhance the effectiveness of internationalization, including curriculum development, student mobility, faculty exchanges, and research collaborations.
- Develop a roadmap for internationalization, taking into account the external and internal forces at play that lead to sustainable and effective collaboration and partnerships
- Develop and implement a system to evaluate the effectiveness of internationalization strategy

## Target Audience

- Higher-level administrators with responsibilities for shaping and implementing institutional strategies related to internationalization including university presidents, vice presidents, provosts and deans
- Managers and staff members working in internationalization offices
- Academic Program Directors involved in developing and incorporating international components into academic programs and curricula
- Educators and Researchers interested in enhancing global perspectives within their teaching, research, and scholarly activities.
- Student Affairs staff members involved in supporting and facilitating international student experiences, cultural integration, and student mobility programs.



# HOW TO REQUEST THE WEBINAR?



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