CLICKS

Center for Learning Innovations &
Customized Knowledge Solutions

Face to Face Workshop

Program Assessment
for Curriculum Improvement

📍 Hotel Pullman Creek
City Center, Dubai, UAE

6th & 7th March, 2024
09:00 – 17:00 UAE Time

Workshop Overview

This 2-day highly interactive workshop is customized and delivered to provide participants with the necessary practical knowledge, skills and tools to effectively plan and implement program assessment that leads to quality evidence-based enhancement of educational programs. This involves a range of topics including: developing a program mission statement, articulating / evaluating program learning outcomes, developing curriculum maps, determining performance indicators, data collection methods and using results to inform program continuous improvement.

The workshop will begin by exposing participants to the fundamentals of program assessment, its purpose, benefits, and challenges and how to successfully develop and implement a program assessment plan including identifying the most appropriate program assessment methods and establishing criteria for success. It will also stress on the actual process of conducting assessment activities as well how to interpret and use data and closing the quality loop. Participants will be immersed with practical activities that will enable them to enhance their knowledge and skills and reflect on their current practices.

Workshop Objectives

By the end of the webinar, participants will be able to:

- Understand the program assessment process and what constitutes well-designed and sustainable assessment plans.
- Articulate program mission, goals and learning outcomes which can explicitly describe the kind of skills, knowledge, and attitudes students develop as a result of a program of study.
- Design and conduct effective and sustainable assessment plans and identify strategies and methods to collect data.
- Choose the most appropriate assessment methods to obtain valid data to evaluate specific student and program outcomes
- Comprehend the connection between general education, co-curricular experiences and campus activities and the overall student learning experience
- Comprehend and use results for program revisions and continuous improvements.

Workshop Structure

Welcoming and Introductions

Session 1 — Fundamentals of Assessment

- Assessment definition and key components
- Levels of assessment
- Purpose and benefits of conducting program assessment
- Key challenges with program assessment
- Stakeholders' engagement
- Program assessment, accreditation and national qualification frameworks
- Internal quality assurance practices

Session 2 — Assessment Foundation: Defining Mission, Goals and SMART Learning Outcomes

- The Program Assessment Process
- Developing a program mission statement
- Graduate attributes and transferable skills
- Program goals
- Types of learning outcomes
- National Qualification Framework
- Articulating program goals and SMART learning outcomes (Program and Course Levels)
- Constructive alignment

> Thank you for the workshop, It was quite informative, entertaining and engaging. Your wealth of knowledge was well received and appreciated. Would love to see regular workshop from your organization.
>
> **Mr. Rahul Malpure**
> Chair Digital Animation, College of Design ,AUE (American University in the Emirates), UAE.

> The overall program and topic covered were very enriching and helped me a lot to understand quality assurance and accreditation at higher education. The experience gained by the team will help develop a unified program assessment framework across the different programs and divisions in HCT
>
> **Mrs. Elise Dib**
> Senior Specialist – Assessment, Higher College of Technologies, UAE

Session 3 — Designing your Assessment Plan- Managing the Process

- Curriculum mapping
- Developing an assessment framework- Reflection on current practices
- Assessment strategies and methods
- Rubrics
- Direct and Indirect measures ` success

Day 2

Session 3 — Cond': Designing your Assessment Plan- Managing the Process

- Data collection and interpretation
- Assessing general education, co-curricular experiences and campus activities within the context of the program
- Practical Group Exercise

Session 4 — Analyzing, Reporting and Using Results

- Understanding and analyzing results
- Using results for program revisions and continuous improvement
- Reporting results and providing feedback
- Closing the loop
- Practical Group Exercise

> " I Would like to thank AUE university and CLICKS for organizing this useful workshop. I testify that I benefitted a great deal from the workshop, the timing, organization, and delivery were of great success. I highly recommend similar workshop to any higher education institution aspiring for success. "
>
> **Prof. Mohammed Aboelenein**
> Dean, College of Education, AUE

> " The workshop was very helpful, it gave my an insight the program assessment process and how to write a good program mission, goals and learning outcomes "
>
> **Ms. Ahoud Al Mamari**
> German University of Technology in Oman, Oman.

> " An eye opener to the diversity and complexity of program assessment. It was made clear and easy to understand the process to make a formal methodical approach that should convince evaluation teams of its appropriateness in meeting the objective of the program. "
>
> **Dr. Beshara Sholy**
> Head of Programs, Aviation, Abu Dhabi Polytechnic, UAE

Target Audience

The workshop may be of interest to:

- Program Administrators/Director
- Heads of Departments
- Faculty members & Course coordinators involved with the design, development, assessment, and review of academic programs
- Managers and staff members working in institutional research, quality assurance, and institutional effectiveness offices

Workshop Fees and Discounts

- The registration fee for the 2-day workshop is **2500 AED + VAT.** The fee include the workshop, in addition to workshop materials lunch & 2 coffee breaks on each day.

- Group registration discounts ranging from **15%-25%** are available for groups of 3 and above.

- For Individual Registration, <u>click here.</u>

- For Group Registration, <u>click here.</u>

- Registration is only confirmed upon receiving the full registration fee and is based on first come first serve basis.

- Participants attending the full 2-day workshop will receive their certificate of attendance at the end of the workshop

Regular Fee
2500 AED + VAT

Early Bird Registration Fee
AED 2125 + VAT
(Prior to 1ˢᵗ February, 2024)

LIMITED SEATS
AVAILABLE

Workshop Facilitators

Mr. Mokhtar Benhadria

CLICKS's International Associate & Head of Quality Assurance Division, International Centre for Education in Islamic Finance (INCEIF), Malaysia

Educated in the UK and having worked internationally for more than twenty years, Mokhtar's expertise and professional experience span areas such as organizational excellence, strategic planning, business process improvement, quality assurance and accreditation with a specific application to institutions of higher learning.

In his professional career, Mokhtar has provided leadership in a large number of situations requiring managerial interventions for improving organizational performance. In recent years, he has focused particularly on developing policies and strategic frameworks for driving innovation and improving the effectiveness of the education institutions. He has designed and delivered training programs and consultancies to several colleges and universities in Malaysia, UAE, Oman and Saudi Arabia.

His most recent engagement has been with the International Centre for Education in Islamic Finance (INCEIF) in Malaysia, where he has been instrumental in the university's achievement of the AACSB International accreditation. His training approach is context-specific, learner-centric and seeks to engage the participants in the process of finding solutions to real-life problems.

Dr. Narimane Hadj Hamou   Founder & CEO, CLICKS, UAE

Dr. Narimane is the Founder and the CEO of the Center of Learning Innovations and Customized Knowledge Solutions (CLICKS). Previously she was the Assistant Chancellor for Learning and Academic Development (Provost) at the Hamdan Bin Mohammed Smart University in Dubai, UAE where she has established and led the academic, research and eLearning vision of the first online University to be recognized and accredited by the Ministry of Higher Education and Scientific Research in the UAE. She has assumed other leadership roles including acting as a Dean for Students Affairs, a Dean for Learning and Teaching and a Director of e-Learning.

Drawing on more than 22 years of experience Dr. Hadj-Hamou expertise and professional background span areas such as technology integration and e-learning in higher education; teaching and learning, quality assurance and accreditation and governance. She has been the driving force in the promotion of online education and blended learning in the Region since 2004 by leading many pioneering projects and initiatives.

She is Founder and was the first elected President of the Middle East e-learning Association (MEeA), led the establishment of the MENA Association of University Presidents and chairs the MENA Higher Education Leadership Forum.

Over the years she has delivered more than 160 keynote addresses and workshops and led numerous round-tables and panel discussions. Dr. Hadj-Hamou has also been active in publishing articles, book chapters, case studies, and was the founder and editor of the International Journal of Excellence in e-learning for several years.

Dr. Narimane consults for various HEIs across the region in areas related to QA, technology integration, governance and strategy development and serves as an expert for various regional UNESCO offices. In addition she acts as an external reviewer for accreditation agencies and provides advice on QA related matters.

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