



Center for Learning Innovations &
Customized Knowledge Solutions



Online Webinar on

Immersive Learning Experiences in Higher Education: Unlocking the Potential of Metaverse

18th January, 2024

11:00 – 15:00 UAE Time

Webinar Overview

In this engaging workshop, participants will dive into the fascinating concept and the use of metaverse and its potential applications in higher education. The online workshop will start by providing participants with a generic overview on metaverse, its benefits, key characteristics, and the enabling technologies behind it. Participants will then explore the numerous ways in which metaverse will be incorporated in higher education and learning and teaching in more specific, such as enhanced learning experiences, immersive simulations, and personalized learning environments. They will also explore the challenges and considerations in implementing the metaverse, including those related to infrastructure requirements, the need to re-think pedagogy, privacy and security concerns, and ethical considerations.

Through interactive activities, demonstrations, and group discussions, participants will develop strategies for successfully integrating the metaverse into their learning and teaching and beyond and explore various use cases in virtual classrooms, simulations, field trips, career fairs, and gamified learning experiences.

Participants will be engaged in the session with some self-paced activities.

Webinar Outcomes

By the end of the webinar, participants will be able to:

- Understand metaverse and how it can be applied to support various functions and activities of higher education institutions.
- Explore how to leverage the potential of metaverse in higher education (i.e. virtual classrooms, simulations, field trips, career fairs, and gamified learning experiences) and discuss associated pros and cons
- Identify and evaluate the benefits of using the metaverse in learning and teaching, including enhanced learning experiences, immersive simulations, global collaboration, and personalized learning environments.
- Recognize the challenges and considerations associated with implementing the metaverse in higher education and how to overcome them.
- Develop strategies for integrating the metaverse into higher education institutions, including planning for adoption, collaboration with technology providers, infrastructure development, training initiatives, and impact assessment.
- Apply learning experience design to create engaging and effective learning experiences.

Webinar Structure

Session 1 Getting Started the use of Metaverse

- The metaverse concept
- Definition and characteristics of the metaverse
- Key technologies enabling the metaverse
- Benefits and Use of the Metaverse in Higher Education
- Overview of existing metaverse platforms and applications

Session 2 Building Meaningful Learning Experience using Metaverse

- The use of Metaverse to enhance the learning experiences and engagement
- Use cases of the metaverse in virtual classrooms, field trips, simulations, career fairs, etc.
- Immersive simulations and virtual laboratories
- Personalized and adaptive learning environments
- Other uses of Metaverse in HE (i.e. Global collaboration and networking opportunities)

Session 3 Challenges and Considerations in Implementing the Metaverse

- Technical infrastructure and accessibility requirements
- Privacy and security concerns
- Re-thinking the pedagogy of teaching and learning
- Integration with existing educational systems and curriculum
- Ethical considerations in the metaverse
- Other context specific challenges
- Strategies to overcome these Challenges

Webinar Structure

Session 4 Strategies for Implementing the Metaverse in Higher Education

- Planning and strategizing for metaverse adoption
- Designing the Learning Experience in Metaverse
- Collaboration with technology providers and partners
- Building a supportive infrastructure
- Training educators and students on metaverse tools and platforms
- Evaluating and measuring the impact of metaverse integration



Target Audience

The webinar may be of interest to:

- ◆ University administrators wanting to explore the use of AI in their institutions
- ◆ Deans of Colleges
- ◆ Deans of Student Affairs
- ◆ Directors and Heads of Departments of Digital Transformation Units and Teaching and Learning Centers

Webinar Fees and Discounts

- ◆ The registration fee for the 4-hour webinar is **USD 125**. Upon registering online participants will receive an invoice with the payment options available.
- ◆ Group registration discounts ranging from **15%-25%** are available for groups of 3 and above.
- ◆ For online Individual Registration, [click here](#).
- ◆ For online Group Registration, [click here](#).
- ◆ Registration is only confirmed upon receiving the full registration fee and is based on first come first serve basis.
- ◆ Participants attending the full webinar will receive their certificate of attendance at the end of the webinar.

Regular Fee
125 USD

Early Bird
Registration Fee
100 USD

(Prior to 18th December, 2023)



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