



Center for Learning Innovations &
Customized Knowledge Solutions



2 Weeks
Online
Workshop

Public Online Workshop for Digital Teaching

The Art of Hybrid Teaching:
Empowering Educators in Higher Education

November 13th - 27th, 2023

[Hybrid Online Workshop]
[Synchronous & Asynchronous]

28 Learning hours | 16 Asynchronous facilitator-lead Learning & 12 Synchronous Learning

Workshop Overview

The online workshop provides faculty with a set of essential guidelines for designing a preliminary digital teaching strategy to teach in a hybrid learning mode.

The workshop addresses the difference between face-to-face, digital and hybrid teaching and the elements faculty can consider when migrating to the digital classroom. By participating in the workshop virtually, faculty can experience what it is like to be a remote learner. Consequently, this will allow them to become more aware of this modality's challenges and opportunities.

The workshop allows traditional face-to-face teaching staff in higher education to expand their teaching practices into the digital environment. Faculty will be expected to formulate a preliminary hybrid teaching strategy for a specific face-to-face course they are currently teaching. The design should be a coherent and deliberate plan consisting of clear learning outcomes, meaningful assessments, relevant learning activities, and digital/non-digital resources.



28 Learning Hours

16 Asynchronous facilitator-lead Learning & 12 Synchronous Learning



Workshop Dates

13th - 27th November, 2023



Prerequisites

None



Format

Blend of asynchronous activities and applied synchronous sessions delivered via Zoom

Workshop Objectives

At the end of this workshop participants will be able to:

- ▲ Reflect on the individual impact you wish to have as a digital educator.
- ▲ Analyze the differences between a learner-centered and a content-centered course plan and its implications for digital teaching.
- ▲ Discuss the fundamental virtues, challenges, and opportunities of face-to-face, hybrid, and digital teaching modalities.
- ▲ Analyze critical elements when migrating from face-to-face to digital and hybrid teaching.
- ▲ Design a preliminary strategy to transform a face-to-face course into a hybrid one.
- ▲ Identify actions that will contribute to your professional development.



This is an applied workshop directed to university faculty and teaching staff and those overseeing teaching and learning and faculty development centers. It is intended to allow traditional face-to-face faculty to expand their teaching practices into the digital environment.

The workshop consists of four interrelated modules, structured and sequenced to allow participants to formulate their preliminary digital teaching strategy following a template document and a current classroom course of their choice.

Module 1: Workshop Overview

- ▲ Workshop Orientation (welcoming, navigating the course, participants & guide, policies, schedule, etc.)
- ▲ Self-introductions between participants and facilitators
- ▲ Portfolio creation
- ▲ Self-assessment exercise regarding expectations and experience

Module 2: Finding Yourself in the Digital and Hybrid Teaching Space

- ▲ What is and what is no digital and hybrid teaching?
- ▲ The virtues, challenges, and opportunities of face-to-face, hybrid, and digital teaching modalities
- ▲ New competencies for the digital instructor
- ▲ Fundamental mindset shifts (e.g., from content to learner-centered; from lecturing to facilitation)
- ▲ Common traps in the digital teaching & learning space and how to avoid them



Workshop Structure

Module 3: Designing Your Hybrid Teaching Strategy Step-by-Step

- ▲ Elements of an effective, coherent, and deliberate strategy
- ▲ Ensuring declared learning outcomes cultivate higher-level thinking in an AI-populated environment
- ▲ Aligning assessment methods, activities, resources, and technologies to the learning outcomes

Module 4: My Professional Development Plan

- ▲ Goal-setting to continue your professional development
- ▲ The power of local, regional, and international networks
- ▲ Tools to consider in your digital briefcase

Facilitation Strategy

The learning dynamics in this workshop are unique. First, all the work is focused on completing a final product: a preliminary strategy to transform an existing face-to-face course into a hybrid course. Second, facilitated asynchronous activities play a primary role in preparation for the highly interactive and practical synchronous sessions. The two types of activities are further described below:

☆ Asynchronous Independent and Group Learning Activities

These activities are essential to learning and must be completed before participating in the live synchronous sessions. Independent asynchronous activities include self-paced tutorials, assessments, diagnostic exercises, and reviewing resources, such as websites, videos, or documents. Participants will also be interacting with each other in smaller teams. Teams provide an opportunity to share, receive and provide feedback among participants. Discussion forums will promote ongoing interactions throughout the workshop, including all the participants and facilitators. The asynchronous collaboration remains active throughout the last day of the workshop, providing ample opportunities to offer and receive feedback for the individual hybrid strategies. Full participation is expected.

☆ Synchronous Activities

The workshop includes four three-hour synchronous sessions via videoconference. The synchronous sessions are predominantly practical and applied. There will be demonstrations, case analysis, problem-solving, small and whole group activities, questions & answers, and reflective exercises. All activities are designed to help participants work through every stage of the hybrid strategy they are expected to complete by the end of the workshop.

Schedule for Asynchronous and Synchronous Activities

Week 1	Monday, 13 th November	Asynchronous	Individual work & discussions
	Tuesday, 14 th November	Synchronous	14:00 – 17:00 UAE Time
	Wednesday, 15 th November	Asynchronous	Individual work & discussions
	Thursday, 16 th November	Synchronous	14:00 – 17:00 UAE Time
Week 2	Monday, 20 th November	Asynchronous	Individual work & discussions
	Tuesday, 21 st November	Synchronous	14:00 – 17:00 UAE Time
	Wednesday, 22 nd November	Asynchronous	Individual work & discussions
	Thursday, 23 rd November	Synchronous	14:00 – 17:00 UAE Time
	November 24 th -27 th	Asynchronous	Group & peer feedback to complete Hybrid strategy

Learning Tools and Resources

The Workshop uses a set of tools and resources that will facilitate your learning process. The tools available in the Orientation Module are:

- ▲ **Learning Guide:** A guide to orient participants throughout the learning experience.
- ▲ **Preliminary Hybrid Teaching Strategy Template:** A step-by-step guide for the strategy document that participants will be expected to complete in the workshop.
- ▲ **Tutorials:** Learning capsules providing essential concepts, practices, and examples supporting the workshop objectives.
- ▲ **Complementary Resources:** A set of materials in electronic format available to participants providing additional information on the topics addressed.

Target Audience

- ▲ Faculty members and teaching staff working in higher education wanting to embrace digital education
- ▲ Managers and staff working in Teaching and Learning Centers
- ▲ Those working in educational technology Centers

Online Workshop Registration & Fee Discounts

- ▲ The registration fee for the online workshop is **1000 USD**, with early bird registration available for all those completing their registration prior to the 15th of October, 2023. There are also group registration discounts available.

→ To register as an individual [click here](#).

→ For group registration [click here](#).

- ▲ Registration is only confirmed upon receiving the full registration fee. We have limited slots available which are based on first come first serve.
- ▲ Kindly note that registrations submitted are automatically cancelled within 5 working days if the payment is not received. If you are doing a bank transfer, kindly send the transfer slip to inquiries@cli-cks.com
- ▲ Participants who attend all synchronous sessions and submit all workshop coursework will receive a certificate of completion at the end of the workshop.

Registration Fee

▲ Individual Registration

\$775

-  Early bird for registrations fully completed prior to 15th October, 2023

 \$1000

Regular Fee for registrations fully completed after 15th October, 2023

▲ Group Registration

-  Group registration of 3 to 9 (Early bird)

\$650 per Person

-  Individual registration of 3 to 5 (Regular)

\$850 per Person

- ▲ For groups of 6 and above, please contact us at inquiries@cli-cks.com

Limited slots
are available.

You can register online at
www.cli-cks.com



Workshop Facilitators

Dr. Fernando Senior



Dr. Senior is a learning strategist and designer of face-to-face and distance learning processes, specializing in online education quality assurance. He advises institutions on their online education offerings and develops capabilities for instructional designers. Dr. Senior has collaborated with higher education institutions, businesses, non-profit organizations, and governmental entities in different world regions for nearly forty years. He is the Ex-President of the International Board of Standards for Training, Performance & Instruction and a current international representative for Quality Matters, an organization in the United States specializing in quality assurance of online courses and programs.

Ana Maria Berruecos



Berruecos-Vila is a digital distance education specialist with over twenty years of experience, focusing on faculty's techno-pedagogical training. Her area of expertise is the hybrid models of teaching and learning, holding international accreditations on the flipped learning meta-strategy. She advocates for the professional development of teachers as a critical factor for quality assurance for online courses and programs, sharing her expertise and knowledge by designing online courses economically available for teachers.



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FACILITATORS

