



Center for Learning Innovations &  
Customized Knowledge Solutions

Webinar on

# Shaping the Future of Internationalization in Higher Education

**14<sup>th</sup> December 2023**

**11:00 – 15:00 UAE Time**

# Webinar Overview

Higher education institutions across the globe are undergoing significant transformations due to various external factors such as post-pandemic, economic, political, social, and technological trends, that are reshaping the landscape of internationalization. This is in addition to numerous other internal factors which are specific to institutions. These influences have prompted universities to reexamine their approaches and strategies to internationalization, leverage on new avenues for growth and innovation such as digital platforms, global partnerships, virtual engagements, etc. and envision a future that is adaptable, inclusive, and globally connected.

This interactive webinar is designed for those driving the internationalization agenda within their universities. It will delve into the multifaceted aspects of internationalization within the higher education context, focusing on the effective implementation of strategies. By considering the external and internal forces shaping higher education, participants will gain fresh insights into internationalization's meaning and discover practical approaches to maximizing the potential of collaborations and partnerships. The 3 interlaced sessions comprising the webinar aim to provide a comprehensive understanding of internationalization trends, assess the current state, strategize for effective implementation, and develop a system to evaluate and improve internationalization strategies.

The webinar will adopt a holistic approach to internationalization, ensuring its relevance and impact to different regional contexts.

# Webinar Objectives

**By the end of the webinar, participants will be able to:**

- ◆ Identify emerging trends in the internationalization of higher education including those that have emerged as a result of the pandemic.
- ◆ Assess the present state of internationalization in higher education institutions, considering challenges, successes, and areas for improvement.
- ◆ Determine new avenues for internationalization, such as digital platforms, virtual engagements, and evolving global partnerships, that can drive innovation and expand opportunities.
- ◆ Discuss key areas where higher education institutions should concentrate their efforts to enhance the effectiveness of internationalization, including curriculum development, student mobility, faculty exchanges, and research collaborations.
- ◆ Develop a roadmap for internationalization, taking into account the external and internal forces at play that lead to sustainable and effective collaboration and partnerships.
- ◆ Develop and implement a system to evaluate the effectiveness of internationalization strategy .





# Target Audience

## The webinar may be of interest to:

- Higher-level administrators with responsibilities for shaping and implementing institutional strategies related to internationalization including university presidents, vice presidents, provosts and deans.
- Managers and staff members working in internationalization offices.
- Academic Program Directors involved in developing and incorporating international components into academic programs and curricula.
- Educators and Researchers interested in enhancing global perspectives within their teaching, research, and scholarly activities.
- Student Affairs staff members involved in supporting and facilitating international student experiences, cultural integration, and student mobility programs.

## Webinar Fees and Discounts

- The regular fee for the 4-hour webinar is **USD 125**. Upon registering online participants will receive an invoice with the payment options available.
- Group registration discounts ranging from **15%-25%** are available for groups of 3 and above.
- For online Individual Registration, [click here](#).
- For online Group Registration, [click here](#).
- Registration is only confirmed upon receiving the full registration fee and is based on first come first serve basis.
- Participants attending the full webinar will receive their certificate of attendance at the end of the webinar.

**Regular Fee**  
**125 USD**

**Early Bird**  
**Registration Fee**  
**100 USD**

(Prior to 14<sup>th</sup> November, 2023)



**LIMITED SLOTS**  
**AVAILABLE**

## Ms. Ayse Deniz OZKAN

Vice Director, Global Education and Partnerships,  
Istanbul Aydin University, Turkey

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Ayşe is an international education professional (16 years), with previous experience in the higher education sector as lecturer. She has worked in many areas of international education (Erasmus, exchange and summer programs, international marketing and recruitment, lecturing and managing services for international students). She is focusing on global education and partnerships in her current role at Istanbul Aydın University. She is also the coordinator for the EURIE Eurasia Higher Education Summit conference. She delivers trainings/ workshops for international office staff in the areas of internationalization strategy, internationalization at home, trends in internationalization. Her experience and interests in higher education covers the areas of strategic planning, quality assurance, and project management.



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