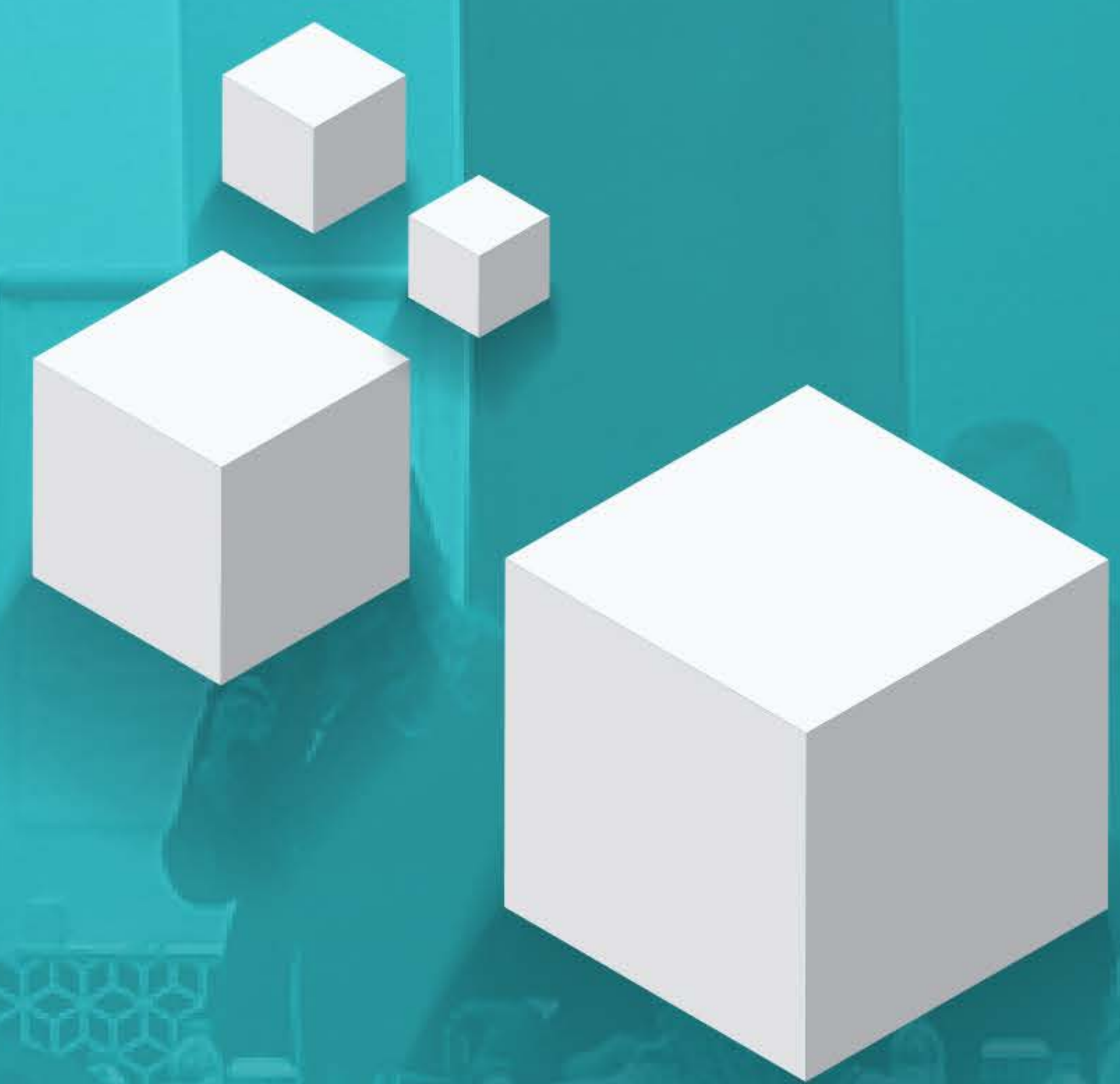




Center for Learning Innovations &
Customized Knowledge Solutions



Face to Face Workshop

Enhancing Employability Through Effective Pedagogies



25th & 26th
September, 2024

9:00-17:00 UAE Time



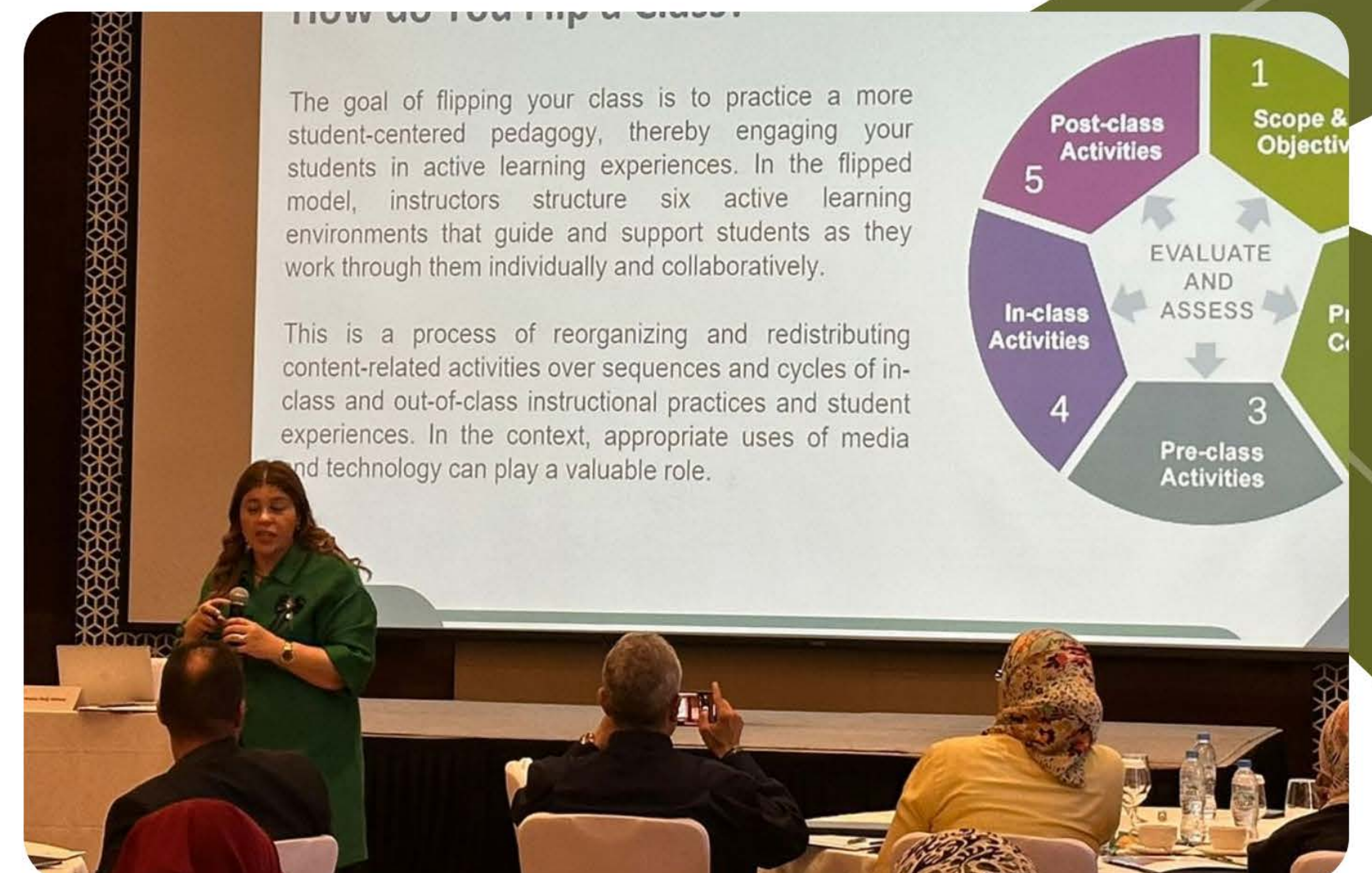
Hotel Pullman Creek City
Center, Dubai, UAE

Workshop Overview

In today's rapidly evolving job market, the emphasis on employability goes beyond securing a job—it encompasses empowering learners with skills essential for sustained career success. The aim of the workshop, 'Enhancing Employability Through Effective Pedagogy,' emphasizes the crucial role educators play in preparing students for the dynamic demands of the 21st-century workplace. By focusing on the development of both hard and soft skills, educators can significantly impact their students' long-term career trajectories.

Over the course of the two days, participants will explore the distinction between mere employment and the holistic concept of employability. They will identify key competencies essential for employment and develop innovative teaching approaches and assessments to nurture these skills. Furthermore, participants will explore, through a series of case studies, how technology can be exploited to cultivate employability, ensuring students are equipped for seamless transitions from education to employment.

Participants will leave with a deeper understanding of how to integrate employability skills into their curricula and how to create a learning environment that continuously evolves to meet the needs of the modern workforce.



Workshop Outcomes

By the end of the workshop participants will:

- Gain a deep understanding of the concept of employability and its significance in the context of higher education.
- Identify key competencies and skills required for enhancing employability in their respective disciplines.
- Reflect on current teaching practices to identify opportunities for incorporating employability skills and improving educational outcomes.
- Apply pedagogical strategies and tools for integrating employability skills development into their teaching practice.
- Design innovative student assessments to measure and foster employability skills.
- Explore how technology can be used to foster employability among students, including the identification and utilization of appropriate technological tools and platforms.



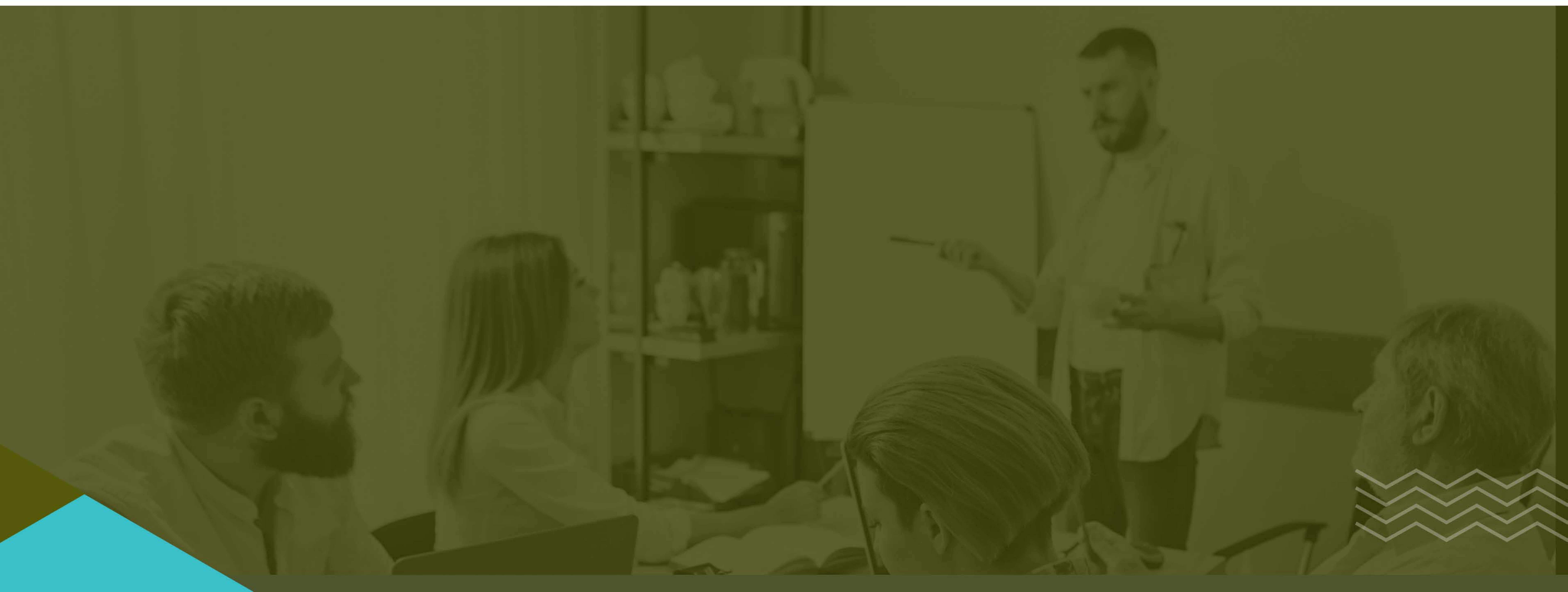
Workshop Structure

Session 1 Understanding Employability

- + Defining Employability in the 21st Century
- + Differentiating between Employment and Employability
- + Identifying Key Competencies and Skills for Employability
- + Skills and competencies that learners need for success in the job market (brainstorming activity)
- + Developing Personal Development Planning (PDP)

Session 2 Pedagogical Strategies for Enhancing Employability

- + Institutional Implications: Integrating Employability into the Curriculum
- + The Role of Pedagogy in Fostering Employability (different pedagogical approaches supporting employability including experiential learning)
- + Developing the Right Learning Context for Employability
- + Embedding Professional Skills into Teaching (selecting suitable learning activities)
- + Best practices and strategies for incorporating real-world skills development into academic courses (group discussion)
- + Designing learning activities that promote critical thinking, problem-solving, and teamwork (group activity)



Session 3 Assessment for Employability

- + Re-thinking Assessment for the Changing World of Work
- + Assessment techniques – Going beyond exams
- + Feedback as a tool for continuous learning
- + Case Studies: Examples of innovative assessment methods for measuring employability skills

Session 4 Leveraging Technology for Employability

- + The Role of Technology in Enhancing Employability
- + Exploring technology tools and platforms for fostering collaboration, communication, and digital literacy among students (interactive session with participants).
- + Case Studies: Examples of successful integration of technology to boost employability.

Target Audience

The workshop may be of interest to:

- Academic Leaders such as Vice Presidents for Academic Affairs and Deans of Colleges.
- Program Administrators and Directors.
- Heads of Academic Departments.
- Faculty Members and Course Coordinators involved in Program and Course Design and Development.
- Managers and Staff of Teaching and Learning Centers.
- Career Planning Staff interested in enhancing their understanding of Teaching And Learning for Employability.

Workshop Fees and Discounts

Regular Fee

2500 AED
(680 USD)

Early Bird Registration Fee

2125 AED
(578 USD)

(Prior to 20th August 2024)



LIMITED SEATS
AVAILABLE

- The registration fee for the 2-day workshop is **2500 AED (680 USD)**. An early bird discount is available for those who complete their registration before the cut-off date of August 20th, 2024.
- Upon registering online participants will receive an invoice with the payment options available.
- Group registration discounts ranging from **15%-25%** are available for groups of 3 and above.
- For online Individual Registration, [click here](#).
- For online Group Registration, [click here](#).
- Registration is only confirmed upon receiving the full registration fee and is based on first come first serve basis.
- Participants attending the full workshop will receive their certificate of attendance at the end of the workshop.

Workshop Facilitator

Dr. Narimane Hadj Hamou

Founder & CEO, CLICKS, UAE



Dr. Narimane is the Founder and the CEO of the Center of Learning Innovations and Customized Knowledge Solutions (CLICKS); an organization established in 2012 to support the advancement of higher education sector in the Arab Region and beyond via offering capacity building opportunities, training, consulting, mentoring and coaching. To date the Center, has trained over 11,000 members of the Higher Education Community from 32 countries including members of Governing Boards and those leading universities such as Presidents and Vice Presidents as well as faculty members and staff working in the core areas supported by the center.

Previously she was the Assistant Chancellor for Learning and Academic Development (Provost) at the Hamdan Bin Mohammed Smart University in Dubai, UAE where she has established and led the academic, research and eLearning vision of the first online University to be recognized and accredited by the Ministry of Higher Education and Scientific Research in the UAE.

She has assumed several other leadership roles including serving as a Dean for Students Affairs, a Dean for Learning and Teaching and a Director of e-Learning.

Drawing on more than 20 years of experience Dr. Hadj-Hamou expertise and professional background span areas such as technology integration and e-learning in higher education; teaching and learning, quality assurance and accreditation, strategy formulation and governance.

Dr. Hadj-Hamou has been a driving force in the promotion of online education and blended learning in the Region by leading many pioneering projects and initiatives since 2003. During the pandemic she has been instrumental working with ministries, universities' associations and higher education institutions to develop capacity among various stakeholders to transition from emergency remote teaching to more meaningful online learning experiences. She has trained over 3000 academics and academic administrators on a range of topics including policy and QA for online, designing for online learning, student assessment in online learning, engaging students and building learning communities, etc. She was also involved in reviewing the Saudi eLearning standards for accreditation.

Dr. Narimane was also the Founder and was the first elected President of the Middle East eLearning Association (MEeA) in 2009, led the establishment of the MENA Association of University Presidents and chairs the MENA Higher Education Leadership Forum since 2013. She has also launched global awards of excellence in higher education and many other initiatives to promote the ongoing dialogue among higher education leaders and decision makers.

Over the years she has delivered more than 120 keynote addresses and led numerous roundtables and panel discussions. She has also been active in publishing articles, book chapters, case studies, and was the founder and editor of the International Journal of Excellence in eLearning for several years.

Dr. Narimane consulted for various universities and colleges across the region in areas related to strategic planning, organizational re-design, quality assurance, program assessment, academic advising, teaching and learning, etc. She has also delivered more than 200 workshops and webinars over the last 10 years and is a highly sought facilitator and consultant.

In addition, Dr. Hadj-Hamou worked with multiple IGOs and NGOs such as UNESCO, the European Training Foundation and universities' associations (ArAU, AUF, AAU) and serves as an external reviewer for different accreditation agencies across the region and has chaired multiple programs and institutional reviews.

Dr. Hadj-Hamou was listed among the 200 most influential Arab Women by Forbes Magazine in 2014; have received the Arab Women Award for Education in 2016 and the Influential Education Leaders Award at the University of Cambridge in 2017.



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