



**Zairi International Awards**  
FOR EXCELLENCE IN HIGHER EDUCATION

# Awards Ceremony Gala Dinner Sponsorship Package

Celebrating Excellence, Innovation, and Impact in  
Higher Education



BRONZE SPONSOR  
AWARD OF EXCELLENCE FOR DISRUPTIVE EDUCATION



25th September 2025

**Main Organizer**



Center for Learning Innovations &  
Customized Knowledge Solutions

# About the Zairi International Awards for Excellence in Higher Education



Launched in 2021 and now in its 4th cycle, the Zairi International Awards for Excellence in Higher Education were established in honor of the late Professor Mohamed Zairi, a globally recognized pioneer in quality management and higher education excellence.

These prestigious annual awards aim to recognize and celebrate higher education institutions that are proactively addressing global educational challenges and creating sustainable impact within their local, national, and regional contexts. The awards spotlight innovation, transformation, and institutional commitment to advancing the future of higher education.

Institutions from around the world are invited to showcase their achievements across six key categories:

1. Award of Excellence for Digital Transformation
2. Award of Excellence for Research Impact
3. Award of Excellence for Disruptive Education
4. Award of Excellence for Equity and Inclusion
5. Award of Excellence for Internationalization
6. Award of Excellence for Outstanding Not-for-Profit Contribution to the Community

Over the years, the awards have attracted submissions from more than 47 countries, reflecting a truly global interest in driving excellence and innovation.

Each application undergoes a rigorous two-stage evaluation process, conducted by an independent assessment committee and jury composed of renowned experts representing diverse geographic regions.

Award winners this year will be honored during an exclusive Gala Awards Ceremony, where their accomplishments will receive formal recognition. Winners will also benefit from global visibility, social media promotion, and feature opportunities in publications, further amplifying the reach and impact of their initiatives.

# About the Awards Ceremony Gala Dinner

The Awards Ceremony Gala Dinner of the 4th Cycle of the Zairi International Awards for Excellence in Higher Education is a distinguished celebration of excellence, commitment, and institutional dedication. The event will bring together:

- **Representatives from shortlisted and winning institutions**
- **Leaders and decision-makers from national and regional higher education institutions**
- **Key stakeholders, policymakers, and thought leaders from the education sector**

The Gala Dinner will take place in one of Dubai's five-star hotels, offering an elegant setting befitting the occasion.

The evening will also welcome VIP guests and dignitaries, further enhancing the prestige and visibility of the event.

## The Event Agenda

The Awards Ceremony Gala Dinner will feature a program designed to celebrate excellence and foster meaningful engagement. The evening will include:

- An awards ceremony honoring impactful achievements of higher education institutions
- A brief showcase of winners' accomplishments, highlighting their impact and innovation
- An keynote dinner talk or panel discussion led by a renowned thought leader (or thought leaders) in higher education
- Ample networking opportunities with regional and international higher education leaders, experts, and decision-makers
- Dinner and networking

# Why Sponsor the Zairi International Awards Gala Dinner?



**Engage with a high-caliber audience** of senior leaders, policymakers, and influencers from the global higher education community.



**Build strategic connections** with institutional decision-makers, award-winning universities, and international education partners.



**Position your brand** at the forefront of excellence and innovation in higher education, alongside a prestigious global initiative.



**Showcase your commitment** to celebrating excellence and amplifying impact in global higher education.



## GALA DINNER STRATEGIC SPONSOR [25,000 AED]

- ⦿ Sponsor logo featured in all relevant Awards and Gala Dinner promotional materials (including official invitations, mailers, event slides, social media posts, etc.).
- ⦿ Sponsor logo and profile displayed on the Sponsors Section of the Awards' page with a direct link to your website.
- ⦿ Two dedicated social media posts on CLICKS platforms recognizing your sponsorship and contribution.
- ⦿ Two sponsor roll-up banners displayed during the event — one placed inside the ballroom and one in the pre-function area.
- ⦿ Exhibition table (standard size) with two chairs located in the pre-function/networking area to showcase promotional materials.
- ⦿ Verbal acknowledgment by the Master of Ceremonies as “**strategic sponsor**” during the Gala Dinner and presentation of an official appreciation plaque.
- ⦿ Opportunity to distribute branded materials or giveaways.
- ⦿ One sponsor representative invited on stage to present an award during the ceremony.
- ⦿ 5 Invitations to the Awards Ceremony Gala Dinner

## GALA DINNER SPONSOR [17,500 AED]

- ⦿ Sponsor logo featured in all relevant Awards and Gala Dinner promotional materials (including official invitations, mailers, event slides, social media posts, etc.).
- ⦿ Sponsor logo and profile displayed on the Sponsors Section of the Awards' page with a direct link to your website.
- ⦿ One dedicated social media posts on CLICKS platforms recognizing your sponsorship and contribution.
- ⦿ Two sponsor roll-up banners displayed during the event — one placed inside the ballroom and one in the pre-function area.
- ⦿ Exhibition table (standard size) with two chairs located in the pre-function/networking area to showcase promotional materials.
- ⦿ Verbal acknowledgment by the Master of Ceremonies during the Gala Dinner and presentation of an official appreciation plaque.
- ⦿ Opportunity to distribute branded materials or giveaways.
- ⦿ 3 Invitations to the Awards Ceremony Gala Dinner

### In-kind Sponsorships

We also welcome in-kind sponsorships, such as media partnerships, gift contributions, or service provisions. In-kind sponsors receive tailored benefits depending on the nature and value of their support.

# SHORTLISTED INSTITUTIONS



Award of  
Excellence for  
Digital  
Transformation



جامعة أبوظبي  
Abu Dhabi University



أكاديمية شرطة دبي  
DUBAI POLICE ACADEMY



Award of Excellence  
for Outstanding  
Not-for-Profit  
Contribution to the  
Community



Award of  
Excellence for  
Research Impact



Award of  
Excellence for  
Disruptive  
Education



Award of  
Excellence for  
Equity &  
Inclusion



THE AMERICAN UNIVERSITY OF  
KURDISTAN



Award of  
Excellence for  
Internationalization



جامعة عجمان  
AJMAN UNIVERSITY

For further information or to sponsor the gala dinner, please contact us at [inquiries@cli-cks.com](mailto:inquiries@cli-cks.com)



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