



Center for Learning Innovations &
Customized Knowledge Solutions



FACE TO FACE WORKSHOP ON

EFFECTIVE GRANT WRITING



**Hotel Pullman Creek
City Center, Dubai, UAE**

1st MAY, 2025

09:00 – 17:00 UAE Time

Workshop Overview

Securing funding for research and project-based initiatives is a key component of academic success and institutional advancement. For individual academics, successful grant applications strengthen CVs, support career progression, and expand research opportunities. For higher education institutions, external funding enhances research output, global visibility, and collaborative partnerships.

However, grant funding is highly competitive, with many prestigious funding bodies approving only a small percentage of applications. As funding priorities shift and budgets become more constrained, a well-structured and strategic approach to grant writing is essential.

This full-day, interactive workshop is designed to equip academics, researchers, and institutional leaders with the skills and strategies needed to craft compelling grant applications. Participants will learn how to identify funding opportunities, align applications and proposals with funders' priorities, and develop strong project frameworks using log frames and performance indicators. The workshop will also cover effective budgeting, reporting, and sustainability planning to enhance funding success and project longevity.

The workshop follows an applied learning approach, incorporating:

- Case studies of successful applications
- Hands-on exercises in grant writing and log frame development
- Expert feedback and peer review
- Interactive discussions with experienced grant writers

Workshop Outcomes

By the end of the workshop, participants will be able to:

- Identify potential funding sources for research and academic projects in their own areas
- Analyze funding calls and eligibility criteria to tailor applications effectively
- Develop a clear and structured grant application, including goals, objectives, and methodologies
- Apply a logical framework to plan project goals, outcomes, and performance indicators
- Craft a realistic and justifiable project budget aligned with funding requirements



Workshop Structure

Session 1: Identifying Funding Opportunities

- Landscape of research and academic project funding
- Key funding agencies (government, private, international) and where to find them
- Being notified of calls for fundings
- Understanding funding calls and eligibility criteria
- Matching research/project ideas to funders' priorities
- Practical Activity

Session 2: Structuring a Winning Grant Application

- Essential components of a successful grant application
- Writing a compelling problem statement and project justification
- Aligning proposals with funding priorities
- Developing clear, measurable objectives and deliverables
- Practical Activity

Session 3: Using Log Frames for Project Design & Implementation

- Understanding goals, outcomes, outputs, and activities
- Developing key performance indicators (KPIs) and means of verification
- Risk assessment
- Monitoring progress and taking actions to keep on track
- Practical Activity

Workshop Structure

Session 4: Budgeting, Reporting & Ensuring Grant Compliance

- Writing a project budget that aligns with funder expectations
- Reporting progress and financial accountability
- Managing deviations and modifications in funded projects
- Writing the final closing report & strategies for future funding
- Practical Activity

Who Should Attend this Workshop?

This workshop is designed for:

- Academics and researchers seeking external funding
- Faculty members leading funded projects
- Research office staff supporting grant applications
- Directors & Deans of Research and Community Engagement
- Institutional leaders responsible for research development

Workshop Fees and Discounts

Regular Fee

1750 AED

Early Bird
Registration Fee

1500 AED

(Prior to 10th April, 2025)



LIMITED SEATS
AVAILABLE

- The regular registration fee for the workshop is **AED 1750**. An early bird discount is available for those who complete their registration before the cut-off date of April 10th, 2025.
- Upon registering online participants will receive an invoice with the payment options available.
- Group registration discounts ranging from 15%-20% are available for groups of 3 and above on applicable on regular price.
- For online Individual Registration, [click here](#).
- For online Group Registration, [click here](#).
- Registration is only confirmed upon receiving the full registration fee and is based on a first come first serve basis.
- Participants attending the full workshop will receive their certificate of attendance at the end of the workshop.

Workshop Facilitator



**Prof. Christine
Mary Boughey**

CLICKS's International Associate & Former Deputy Vice Chancellor,
Rhodes University, South Africa

Chrissie Boughey holds positions as an Emeritus Professor at Rhodes University and as Professor Extraordinaire at Stellenbosch University, two leading 'research intensive' universities in South Africa. Previously, she served as Deputy Vice Chancellor Academic Affairs at Rhodes University.

She holds a DPhil degree in Applied Linguistics and two master's degrees, one in English Language and Literature and another in Applied Linguistics. In her academic career, she has researched and published extensively taking a critical stance in relation to higher education. In 2021 she published a book with colleague Professor Sioux McKenna entitled 'Understanding Higher Education: Alternative Perspectives' which has received 149 citations since its publication in 2021. Her latest book entitled 'The Language Story' is about to be published.

Prof Boughey is internationally recognised as a researcher serving on the editorial boards of Quartile 1 journals Teaching in Higher Education, Arts and Humanities in Higher Education and Q2 journal the International Journal of Academic Development. She is also a commissioning editor for Higher Education another Q1 ranked journal published by Springer.

She has supervised extensively at doctoral level and examines widely. Her most recent doctoral examination was for Oxford University. Since 2010 she has received more than EUR 4million worth of funding from the European Union for work on developing doctoral education in Africa.



Center for Learning Innovations &
Customized Knowledge Solutions

 www.cli-cks.com

 inquiries@cli-cks.com

 +971 43 487 445

 +971 58 807 7539