

“In Conversation with CLICKS Series”

Building Entrepreneurial Mindsets: The Role of Universities in Fostering Innovation

Universities as Engines of Innovation: Opportunities,
Challenges, and Future Directions

May 5th, 2025

17:00-18:30 UAE Time

Online Via  **zoom**



Overview

As part of the “In-Conversation with CLICKS” series, this virtual panel discussion, co-hosted by the **Center for Learning Innovations and Customized Knowledge Solutions (CLICKS)** and **TUM International GmbH (TUMint)**, a subsidiary of the Technical University of Munich (TUM) in Germany, will explore the evolving role of higher education institutions (HEIs) in fostering innovation and entrepreneurship that benefits society, while developing leadership for entrepreneurially-minded universities.

In an era marked by technological disruption, complex societal challenges, and shifting employment landscapes, universities worldwide are rethinking their traditional roles. The focus is expanding beyond knowledge dissemination to becoming active hubs of innovation and entrepreneurship. Higher education institutions (HEIs) are called upon not just to educate, but to innovate — fostering environments where creativity, entrepreneurial thinking, and impact-driven research thrive.

Elevating innovation and entrepreneurship within higher education has become a global imperative, as universities are increasingly expected to play a transformative role in driving economic growth, social progress, and sustainable development. By cultivating creative thinking, resilience, and ecosystem collaboration, HEIs can empower learners and researchers to address complex challenges, contribute to future employment landscapes, and actively support broader global development priorities.

Building on CLICKS’ commitment to advancing thought leadership and fostering regional and international collaboration, and leveraging the global expertise of TUMint in enabling entrepreneurship and innovation in and around universities globally, this panel brings together leaders from academia, industry, and policy to unpack the critical components of successful university-led entrepreneurial ecosystems. The session will share global insights and practical approaches to building cultures of innovation and entrepreneurship within higher education.



The conversation will address five core questions:

- ❖ Why is entrepreneurship and innovation essential for the future of higher education, and how does it align with global development agendas?
- ❖ What are the key components of a thriving entrepreneurial ecosystem within higher education, and how can institutions effectively engage internal and external stakeholders?
- ❖ What leadership mindsets and institutional policies are needed to foster a sustainable culture of innovation and entrepreneurship on campus?
- ❖ How can universities balance academic priorities with entrepreneurial imperatives while maintaining academic integrity and excellence?
- ❖ What successful models or case studies from around the world demonstrate effective university-led entrepreneurship ecosystems, and what lessons can be adapted across contexts?

Panel Objectives

- ❖ Highlight the critical role of higher education in fostering entrepreneurship and innovation as drivers of economic and social development.
- ❖ Examine leadership responsibilities in cultivating a culture of innovation, risk-taking, and enterprise across academic environments.
- ❖ Analyze the socio-economic impact of higher education-driven entrepreneurial ecosystems at both local and global levels.
- ❖ Explore effective strategies for building entrepreneurial ecosystems within and around universities, including the engagement of multiple stakeholders such as academia, industry, government, and the community.
- ❖ Discuss global frameworks and best practices that can guide higher education institutions in advancing entrepreneurship and innovation.
- ❖ Identify actionable pathways for enhancing entrepreneurial education and support systems within diverse higher education contexts.

Speakers



MODERATOR

Dr. Narimane Hadj-Hamou
Founder & CEO, CLICKS, UAE

Panellists:



Prof Amr Adly
President, Egypt-Japan
University of Science and
Technology (E-JUST), Egypt



Raffaele Trapasso
Senior Economist , OECD,
France



Dr. Natascha Eckert
Siemens RIE | Academia-
Business Advisor | Angel
Investor | Female Tech
Mentor, Germany



Dr. Aline Laucke
Innovation Practice Lead
TUMint, Germany



**Prof. Bassam
Alameddine**
President, Gulf University
for Science and
Technology, Kuwait

SUMMER LEADERSHIP INSTITUTE



**LEADING THE ENTREPRENEURIAL
UNIVERSITY: TRANSFORMING
UNIVERSITIES FOR THE INNOVATION ERA**

14 - 18 JULY, 2025 MUNICH, GERMANY

LIMITED SEATS AVAILABLE



[Know More](#)



MONDAY

17:00-18:30 UAE TIME

Online Via



AGENDA

05.05.2025

WELCOMING NOTE

17:00-17:10

Dr. Narimane Hadj-Hamou,
CEO, CLICKS

Dr. Aline Laucke
Innovation Practice Lead, TUMint, Germany

PANEL DISCUSSION

17:10-18:10

*Promoting Innovation and
Entrepreneurship in Higher Education*

Q&A WITH THE AUDIENCE

18:10-18:20

OVERVIEW OF THE SUMMER LEADERSHIP INSTITUTE

18:20-18:30

COMPLIMENTARY REGISTRATION
OPEN TO THE HIGHER EDUCATION
COMMUNITY GLOBALLY

JOIN NOW! >>>>>



SCAN HERE



The Center for Learning Innovations and Customized Knowledge Solutions (CLICKS) has a decade of experience working across the region and beyond in helping higher educational institutions of all types address strategic issues pertinent to governance, quality assurance, teaching and learning, strategy formulation, technology integration among others.

In line with its six areas of expertise

- 1) Leadership development and Governance
- 2) Strategy Development
- 3) Quality Assurance and Accreditation
- 4) Innovative Learning and Teaching
- 5) Research
- 6) Student Support and Academic Advising

CLICKS has been involved in training and consulting for over 180 higher education institutions and has developed a robust portfolio of professional development programs ranging from webinars, short courses and workshops to certificate programs. In addition, to its diverse range of industry specific fit-for-purpose consultancy services.

CLICKS works with several international partners to deliver its programs and services. In addition, the center is actively engaged in establishing dynamic platforms where people come together to discuss issues of relevance to the sector; this includes the establishment of the MENA Higher Education Leadership Forum and the MENA Association of University Presidents in 2013, the initiation of the In-conversation with CLICKS virtual panels in 2020, The Zairi International Awards for Excellence in Higher Education in 2021 among others.

ABOUT CLICKS



TUM International GmbH
The University Company

Established in 2007, TUM International GmbH (TUMint) is a wholly owned subsidiary of the Technical University of Munich (TUM), renowned as the EU's premier university in innovation and research, and technical & professional education. TUMint was conceived with the mission to globalize TUM's model of excellence in technical & professional education, entrepreneurship, and collaborative research. As such, TUMint has a unique role and profile.

Its experience and expertise in engaging with the whole ecosystem of TUM and its partners (universities, other education institutions, businesses, start-ups, public institutions, investors) is unparalleled in the European and its international context. Functionally, TUMint stands as a provider, developer, and operator of scientific sites, education programs at various levels, innovation ecosystems, and technology transfer centres on a global scale, with and on the model of TUM. Operating as a service provider, TUMint partners with international institutions, guiding them through transformation processes by designing tailored education programs, innovation ecosystems, knowledge and innovation-based clusters, cutting-edge education institutions, and technology transfer centres, in close alignment with TUM's academic and non-academic departments.

ABOUT TUMINT GMBH



CLICKS

Center for Learning Innovations &
Customized Knowledge Solutions

Contact Details:



www.cli-cks.com



inquires@cli-cks.com



+971 43487445