

| 2025 Summer Leadership Institute

ENTREPRENEURIAL LEADERSHIP IN HIGHER EDUCATION

Transforming Universities for the Innovation Era



July 14th to 18th 2025
Munich, Germany

Leadership Institute Overview

This intensive 5-day Leadership Institute is designed for university administrators, deans, department heads, and faculty leaders who want to drive entrepreneurial transformation at their institutions. Participants will gain the knowledge, skills, and mindset needed to foster a culture of innovation and entrepreneurship across their university.

Throughout the Leadership Institute, participants will:



Gain a deep understanding of the entrepreneurial university model and its importance in the 21st century.



Learn strategies for fostering an innovation culture across their institution.



Develop skills for leading change and overcoming resistance to entrepreneurial initiatives.



Explore best practices for entrepreneurship education and experiential learning.



Build a toolkit for engaging external partners and commercializing university innovations.



Create an action plan for driving entrepreneurial transformation at their home institution.

05 FULL INTERACTIVE
DAYS

12+ INTERNATIONAL
EXPERTS

WORKSHOPS,
PRESENTATIONS &
DISCUSSIONS

HANDS ON
ACTIVITIES

SITE VISITS

SOCIAL &
NETWORKING
PROGRAMS

This Leadership Institute combines expert presentations, interactive workshops, panel discussions, and site visits to various universities, entrepreneurship institutions, and public institutions in and around Munich to provide a comprehensive learning experience. Participants will also have ample networking opportunities to connect with peers from other institutions.

By the end of the program, leaders will be equipped with the knowledge, skills, and network needed to spearhead entrepreneurial transformation at their universities and position their institutions at the forefront of innovation and economic impact.

Schedule

July 14, 2025

Time	Activity
9:00 – 9:15	Arrival at TUM International (TUMint) Munich Urban Colab (MUCL), Freddie Mercury Str. 5, 80797 Munich
9:15 – 10:00	Introductions and onboarding (set expectations, define goals for the week) (Dr. Georgeta Auktor, TUMint; Dr. Narimane Hadj-Hamou, CLICKS)
10:00 – 11:00	Input and discussion: The importance of entrepreneurship at HEIs (Dr. Aline Laucke, TUMint)
11:00 – 11:15	Coffee break
11:15 – 12:00	Input and discussion: Enabling entrepreneurship at HEIs through a whole-institution approach (Dr. Aline Laucke & Dr. Georgeta Auktor, TUMint)
12:00 – 13:00	Lunch break
13:00 – 14:30	Input and discussion: Leading universities towards innovation and science commercialization – the TUM experience (Prof. Gerhard Kramer, Vice President for Research and Innovation, Technical University of Munich (TUM))
14:30 – 14:45	Coffee Break
14:45 – 16:15	Input and discussion: Developing a strategy for enabling entrepreneurship – what can we learn for academia & science from the corporate sector? (Prof. Hana Milanov, TUM Entrepreneurship Research Institute)
16:15 – 16:30	Coffee Break
16:30 – 17:30	Munich Urban Colab Task and Tour: Experiencing Munich's innovation hub, where universities, industry, and the city of Munich come together and groundbreaking ideas emerge (TBC)
17:30	End of day

July 15, 2025

Time	Activity
9:00 – 10:00	Travel to and arrival at TUM Campus Garching Lichtenberg Str. 2a, Garching bei München
10:00 – 11:30	Arrival and greetings at the TUM Institute of Advanced Studies Input and discussion: Lessons from the transformation of TUM and its evolution towards an entrepreneurial university grounded in excellence and interdisciplinary research (Prof. Herrmann, President Emeritus, Technical University of Munich (TUM) - TBC)
11:30 – 12:00	Faculty Club visual campus tour and photos
12:00 – 13:00	Lunch at the Faculty Restaurant
13:00 – 13:30	Campus tour
13:30 – 14:15	Visit, input and discussion: TUMint Energy Research: a showcase of academia-government-corporate collaboration for research and innovation (Dr. Christoph Winkler, Managing Director)
14:15 – 14:30	Travel time
14:30 – 15:30	Visit, input and discussion: GATE – TUM's innovation incubator (Dr. Christian Heckermann, CEO)
15:30 – 15:45	Travel time
15:45 – 17:00	Visit, input and discussion: Siemens Technology Center & presentation of the Siemens RIE program (Dr. Natascha Eckert, former Global Head of the Siemens Research and Innovation Ecosystem)
17:00	End of day and travel back to Munich



Schedule

July 16, 2025

Visits at universities & entrepreneurship centers across Munich

Time	Activity
8:45 – 9:00	Arrival at TUMint Freddie Mercury Str. 5, 80797 Munich
9:00 – 9:30	Workshop: Envisioning an entrepreneurial university – preconditions, drivers and barriers, expectations (Dr. Aline Laucke, TUMint; Dr. Narimane Hadj-Hamou, CLICKS)
9:30 – 11:00	Input and discussion: Enabling entrepreneurship through wholistic integration of management education & practice across disciplines (Dr. Barbara Tasch, TUM School of Management Director)
11:00 – 11:30	Travel time (walking to SCE)
11:30 – 13:00	Input, visit and discussion: Strascheg Center for Entrepreneurship / advancing deep tech innovation across Munich based universities (Sebastian Planck, Director of Research)
13:00 – 14:00	Lunch & travel time
14:00 – 15:30	Lecture & discussion: University of Armed Forces Munich / Center for Entrepreneurship (Prof. Rafaela Kraus, Vice President for Entrepreneurship, Diversity, and Applied Science – TBC)
15:30 – 16:45	End of day.

July 17, 2025

Visits at universities & entrepreneurship centers across Munich

Time	Activity
9:00	Arrival at TUMint
9:00 – 10:00	Input and Discussion: Building up platforms for capacity building for innovators at and around universities – the case of the UTUM Academy for Innovators (Christian Margolus, Director of the Academy for Innovators)
10:00 – 10:15	Coffee break
10:15 – 11:30	Input and Discussion: Enabling technology transfer from universities into the society (TBC)
11:30 -12:00	Transfer time
12:00 – 13:30	Input and Discussion: TUM Venture Labs – The Innovation Platform for TUM and Beyond (Tobias Ruzok, Head of Strategic Projects, TBC)
13:30 – 15:00	Lunch and travel time
15:00 – 16:30	Input and Discussion: Enabling learning through innovative formats – the role of space design Steelcase Munich Learning + Innovation Center (LINK) (Georgeta Macovei, Learning Consulting EMEA, TBC)
16:30 – 17:00	End of the day and travel time back to TUMint

The social program is scheduled to begin at 19:00 hours and will continue into the evening



Schedule

July 18, 2025

Location: Munich Urban Colab (MUCL), Freddie Mercury Str. 5, 80797 Munich

Time	Activity
9:00 – 9:30	Arrival at TUM International GmbH
9:30 – 11:00	Workshop: Entrepreneurship activation at HEIs –integrating entrepreneurship across curriculum. (Cara Knott, TUMint)
11:00 – 11:15	Coffee break
11:15 – 12.45	Workshop: Envisioning the future entrepreneurial university (Part 1) – a strategic foresight exercise. (Dr. Aline Laucke, TUMint; Dr. Narimane Hadj-Hamou, CLICKS)
12:45 – 14:00	Lunch break
12:45 – 14:00	Workshop: Envisioning the future entrepreneurial university (Part 2) – a strategic foresight exercise. (Dr. Georgeta Auktor, TUMint; Dr. Narimane Hadj-Hamou, CLICKS)
14:00 – 14:15	Coffee break
14:15 – 15:00	Closing, handout of certificates, photos
15:00	End of program



Instructors Profiles



Prof. Dr. Gerhard Kramer

Vice President for Research and Innovation, Technical University of Munich (TUM)

Prof. Gerhard Kramer is Professor of Communications Engineering at the Technical University of Munich (TUM). Since 2019, he has been TUM Senior Vice President for Research and Innovation and responsible for the Office for Research and Innovation (ForTe), which supports national and international research projects, commercial co-operations, patents, licensing, technology-based start-ups, and postdoc programs. His responsibilities include chairing numerous university boards and committees, such as the Appointment and Tenure Board. Past responsibilities included launching the TUM Innovation Networks, Sustainable Futures Strategy, and Venture Labs.

Kramer received the B.Sc. and M.Sc. degrees in electrical engineering from the University of Manitoba in 1991 and 1992, respectively, and the Dr. sc. techn. degree from ETH Zurich in 1998. From 1998 to 2000, he was with Endora Tech AG in Basel, Switzerland. From 2000 to 2008, he was with the Math Center at Bell Labs in Murray Hill, NJ. He joined the University of Southern California (USC), Los Angeles, CA, as a Professor of Electrical Engineering in 2009. He joined TUM as an Alexander von Humboldt Professor in 2010.



Prof. Dr. Rafaela Kraus

Vice-President of Applied Sciences, Entrepreneurship & Diversity, University of Armed Forces, Munich

Prof. Dr. Rafaela Kraus is a thought leader in the fields of entrepreneurship, innovation, technology transfer, with a distinguished track record in fostering entrepreneurship and digital transformation. As the Vice President responsible for entrepreneurship at the University of the Federal Armed Forces in Munich, she has significantly contributed to creating an ecosystem that supports startup incubation, technology transfer, innovative research, and digital transformation initiatives. Kraus successfully established founders@unibw, a center for entrepreneurship and intrapreneurship, enhancing the university's engagement with industry and fostering the development of cutting-edge educational programs. Additionally, her work has led to the creation of successful startups and has positioned her as a key figure in the European Dual Use and NewSpace Initiatives, further underlining her commitment to driving forward-thinking and transformative projects.





Friederike Hettinger

Managing Director, TUM International (TUMint)

The development of global innovation ecosystems that promote transnational knowledge and technology transfer and revolutionize value chains in the long term has inspired and accompanied Friederike Hettinger throughout her professional life to date. Finding ways to foster creativity and entrepreneurship in deep tech is her daily work as managing director of TUMint. Friederike holds a Master's degree in International Management from Copenhagen Business School. Previously, she worked as a Strategic Alliance Manager at a global technology company based in Boston, where she was responsible for strategic alliances with management consultancies (McKinsey, BCG) and global systems integrators (e.g. Accenture, EY) across Europe. The conceptualization of joint digitization roadmaps and resulting business plans were part of her area of responsibility, in addition to their implementation in the form of go-to-market plans. At TUMint she manages the portfolio of projects around the future of education and education across public and private institutions, university design and development, the orchestration of academia-business ecosystems, development of professional training countries, knowledge and technology transfer and mentoring programs.



Dr. Narimane Hadj-Hamou

Founder & CEO, CLICKS

Dr. Narimane is the Founder and the CEO of the Center of Learning Innovations and Customized Knowledge Solutions (CLICKS). Previously she was the Assistant Chancellor for Learning and Academic Development (Provost) at the Hamdan Bin Mohammed Smart University in Dubai, UAE where she has established and led the academic, research and eLearning vision of the first online University to be recognized and accredited by the Ministry of Higher Education and Scientific Research in the UAE. She has assumed other leadership roles including acting as a Dean for Students Affairs, a Dean for Learning and Teaching and a Director of e-Learning.

Drawing on 20 years of experience Dr. Hadj-Hamou expertise and professional background span areas such as technology integration and e-learning in higher education; teaching and learning, quality assurance and accreditation and governance. She has been the driving force in the promotion of online education and blended learning in the Region since 2004 by leading many pioneering projects and initiatives.

She is Founder and was the first elected President of the Middle East e-learning Association (MEeA), led the establishment of the MENA Association of University Presidents and chairs the MENA Higher Education Leadership Forum Over the years she has delivered more than 160 keynote addresses and workshops and led numerous round-tables and panel discussions. Dr. Hadj-Hamou has also been active in publishing articles, book chapters, case studies, and was the founder and editor of the International Journal of Excellence in e-learning for several years.

Dr. Narimane consults for various HEIs across the region in areas related to QA, technology integration, governance and strategy development and serves as an expert for various regional UNESCO offices. In addition she acts as an external reviewer for accreditation agencies and provides advice on QA related matters.

Dr. Hadj-Hamou was listed among the 200 most influential Arab Women by Forbes Magazine in 2014; have received the Arab Women Award for Education in 2016 and the Influential Education Leaders Award at the University of Cambridge in 2017.



Prof. Dr. Dr. h.c. mult. Wolfgang A. Herrmann

President Emeritus, Technical University of Munich (TUM)

Prof. Herrmann is one of the most cited German chemists (ISI) with over 800 scientific publications and about 80 patents. After studying chemistry at the Technical University of Munich (TUM), he earned his doctorate (1973) and habilitation (1978) in Regensburg. A DFG fellowship led him to Prof. P.S. Skell at PennState, USA (1975/76). After an appointment to a chair (Frankfurt, 1982), in 1985 he succeeded Nobel Prize winner Prof. E.O. Fischer as head of the Inorganic Chemistry Institute at the TUM. Prof. Herrmann has been awarded 13 honorary doctorates from domestic and foreign universities and the highest German science prizes; among others, the Leibniz Prize of the German Research Foundation (1987), the Max Planck Research Prize (1991), and the Bavarian Order of Maximilian for Science and Art (2012). From 1995 to 2019, Prof. Herrmann, as the 39th President of TUM, shaped its structural transformation into an entrepreneurial university. In 2017–2019, he was also chairman of the structural commission for Nuremberg University of Technology. Since 2019, Prof. Herrmann has been active for TUM as President Emeritus and in the same year became Deputy Chairman of the Skolkovo Foundation Board of Directors (Moscow) and Non-executive Director of the TUM Asia Pte. Ltd., Singapore.



Dr. Georgeta Auktor

Head of Strategy and Development & University Development & Management Lead, TUM International (TUMint)

Dr. Georgeta Auktor is a Senior Project Manager at TUM International since October 2021 with a primary focus on spearheading transformative initiatives within the realm of education systems. Her passion lies in orchestrating innovative concepts for the evolution of universities, competence centers and training programs. Driven by a deep understanding of the drivers of change, she excels in aligning communities of practice and translating visionary goals into actionable strategies. Georgeta's professional journey commenced at the intersection of research, policy, and academia. Throughout her career, she has aimed to catalyze the advancement of knowledge in complex societal transformation processes. Her efforts have been centered on developing sustainability-oriented innovation systems and providing strategic counsel to policymakers. She specializes in promoting sustainable innovation, enhancing the efficacy of (green) industrial policy, and facilitating the transition to a green and inclusive economy through bespoke education and training initiatives across all levels. Georgeta studied international development and urban & regional planning at MIT, applied sociology at the University of Massachusetts Boston.





Dr. Barbara Tasch

Managing Director, TUM School of Management

Barbara Tasch graduated from the Georg-August-University Göttingen and the Rijksuniversiteit Groningen in the Netherlands. She is an experienced Managing Director in Higher Education and works at the Technical University of Munich (TUM). Formerly, she was Program Manager at the University of Passau, where she coordinated the Bologna process. Barbara has tackled many ground-breaking projects, such as the launch of the Heilbronn Campus. One of her latest projects, involves the TUM School of Management Strategy 2026, in which she aims to align the university's strategic goals towards contributing to a better world. "What major social challenges are we going to face in the next decade?", this question served as the cornerstone for the new strategic focus. But there's more: In addition to her work as Managing Director for the TUM School of Management, Barbara Tasch is entrusted with the project leadership for the "Ministerial Incubator" of the Bavarian State Ministry of Science and the Arts for a period of twelve months starting September 2022. We talked with her about her projects, visions, and experiences at the TUM School of Management and beyond.



Dr. Aline Laucke

Innovation Practice Lead, TUM International (TUMint)

Dr. Aline Laucke focuses on interdisciplinary innovation ecosystems, the development of sustainable entrepreneurship programs and transformative projects at the interface between universities, science, innovation and policy making. Aline has over 14 years of experience as a sustainability, innovation and learning & development consultant for clients from the business, political and academic context. As Chief Impact Officer of Studio Nima, Sustainability Consultant at Schlange & Zamostny and Social Business Consultant at Grameen Creative Lab, she has led and implemented numerous international and impact-oriented projects. She has served as a mentor and consultant for +100 impact ventures in the development and implementation of business plans and impact measurement systems. In addition, she has designed and implemented numerous incubation and acceleration programs and supported corporate clients in their sustainability transformation. Aline has extensive experience in the university and learning & development context — through her doctorate in management and organizational theory at Zeppelin University, but also through various mandates as a lecturer for executive, master and bachelor students in the areas of sustainability, sustainable entrepreneurship and international relations.





Dr. Christian Heckermann

CEO, GATE Garching

Business graduate Christian Heckermann is a specialist in the promotion of tech start-ups and, as Managing Director of the incubator gate Garching Technologie- und Gründerzentrum GmbH, founded in 2002, is the best contact for innovative founders in the Munich region.



Dr. Natasha Eckert

Former Global Head, Siemens RIE

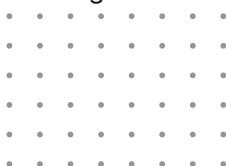
Natascha Eckert is responsible for the Siemens-wide strategic partner programmes with international universities and research institutes. Here she manages the SiemensRIE project at the global level. Since 2018 - with a two-year interruption as Head of Technology Strategy at OSRAM GmbH - she has been responsible for the "University Relations" department at Siemens AG. Natasha completed her doctorate at the Institute for Strategic Management at the Ludwig-Maximilians-Universität (LMU) in Munich. She is a seasoned and strategically oriented senior executive experienced in leading innovation and technology-driven teams. Natasha possesses a strong and long-year experience in the University-Industry-Business, collaborating closely with TUMint and other SiemensRIE managing institutions and the university and industry partners to enable innovation ecosystems and entrepreneurship. Dr. Eckert is a strategic partner for TUMint in all aspects related to building business-university ecosystems at universities, enabling entrepreneurship and linkages with Siemens and its partners.



Prof. Hana Milanov

Associate Professor of Entrepreneurship, TUM Entrepreneurship Research Institute, TUM School of Management

Prof. Milanov is teaching Entrepreneurship at TUM, where she is also an academic director of the EMBA in Innovation and Business Creation, and a member of the Board of Center for Digital Technology and Management. In 2023, she was honoured to be recognised among Germany's 20 top professors supporting entrepreneurship (www.unipreneurs.de). Her research interests lie in understanding how entrepreneurs effectively acquire resources and how this influences opportunity exploitation and final performance at home and abroad, with an increasing focus on gender dynamics. She is passionate about teaching and working with entrepreneurial individuals and teams, and enjoy designing new teaching materials. She received multiple awards for my research and teaching in different contexts. Prior to joining TUM's Faculty, she was an entrepreneurship professor at IE Business School, where she continues to teach as a Visiting Faculty.





Cara Knott

Project Manager, TUM International (TUMint)

Cara Knott manages the Siemens Research and Innovation Ecosystem (RIE) project including the related student mentoring program. The Siemens RIE construct aims to bring together universities, their academic spin-outs and other companies to harness the innovative potential of a geographical area. In Munich specifically, Siemens and the TUM opened a shared building in 2024 to enhance research collaboration in the areas of robotics and AI. Currently Cara and the Siemens team are working to bring life into the new space by prototyping collaborative formats. One wonderful example of collaboration and knowledge exchange is the annual Siemens mentoring hackathon, where students of Munich universities work on real tech problems Siemens is facing, finding creative solutions. Beyond this, Cara has deep entrepreneurial experience, and supports all the other projects at TUMint with expert input into the design and implementation of entrepreneurial initiatives at and around universities. Cara studied Behavioural- and Neurobiology at the University of Göttingen before studying Human Movement Science at the Free University Amsterdam. After her studies in 2022, Cara co-founded the startup Madglove Amsterdam.

With Experts From Our Ecosystem Partners



Leadership Institute Fee

- After completing the online registration, participants will receive an invoice valid for up to **10 working days**, after which the seat(s) will be released if payment is not received. Seats are confirmed only upon full payment.
- The fee does not include accommodation, travel, or other transportation costs outside those associated with the tour visits.
- Group registration discounts (10 to 15% based on group size) are available for groups of **three (3)** or more participants, with a maximum of **six (6)** participants allowed per institution.

Registration Is Now Open

Limited seats available!
Secure your place today



Important Notes:

- Ensure you complete your registration before the deadline to secure your spot.
- Participants are advised to apply for their visas well in advance due to increased processing times during the summer season.

TUM International GmbH – Overview



Established in 2007, TUM International GmbH (TUMint) is a wholly owned subsidiary of the Technical University of Munich (TUM), renowned as the European Union (EU)'s premier university in innovation and research, and technical & professional education. TUMint was conceived with the mission to globalize TUM's model of excellence in technical & professional education, entrepreneurship, and collaborative research. *As such, TUMint has a unique role and profile in the EU. Its experience and expertise in engaging with the whole ecosystem of TUM and its partners (universities, other education institutions, businesses, start-ups, public institutions, investors) is unparalleled in the European and its international context.*

Functionally, TUMint stands as a provider, developer, and operator of scientific sites, education programs at various levels, innovation ecosystems, and technology transfer centres on a global scale, with and on the model of TUM. Operating as a service provider, TUMint partners with international institutions, guiding them through transformation processes by designing tailored education programs, innovation ecosystems, knowledge and innovation-based clusters, cutting-edge education institutions, and technology transfer centres, in close alignment with TUM's academic and non-academic departments. Our commitment lies in fostering long-term, technology-driven, and sustainable development processes that bring value to all stakeholders involved. In all our endeavors, we not only draw strength from our expansive global network of public, private, and academic partners but also prioritize quality and evidence-based processes. Our approach revolves around the principle of translating knowledge into practical applications, aiming to make a substantial impact by assisting clients in promoting education, advanced technology, digitalization, and sustainability for inclusive development. Operating with a core team of experts and dozens of external expert partners, TUMint harnesses its extensive network of public and private stakeholders to address the diverse needs of its clients in an agile and highly customized manner. TUMint is seamlessly integrated into TUM's dynamic ecosystem comprising education and applied research institutions, leading companies across sectors, and a thriving start-up community. Our projects actively involve experts not only from Munich and Bavaria but also from across Germany and Europe, reflecting our commitment to a broad and impactful collaboration.

Some of our core achievements when it comes to professional training programs relate to:

- Leadership for **HEI executives** on driving entrepreneurship and engaging with global challenges (e.g., Central Asia)
- Training programs for **HEI professionals** on catalyzing sustainability transformation in education institutions (e.g. professionals from Middle East and from across Europe)
- Training for public sector executives on **policy design and implementation of green industrial policy** (e.g., Ukraine, North Africa)
- Training programs on **digital transformation in the public sector, in the education sector, and in industry** (e.g., officials from India, China, Central Asia)



About the Technical University of Munich (TUM)

Founded in 1868, TUM is a public research university in Munich, Bavaria, Germany. It specializes in engineering, technology, medicine, and applied and natural sciences. TUM is consistently ranked among the top universities worldwide and is Germany's #1 institution for engineering, technology, and applied sciences. It is globally recognized for its pioneering research, startup ecosystem, and deep, strategic partnerships with leading industry players such as BMW, Siemens, and SAP. Through TUM International GmbH, the university drives global cooperation, technology transfer, and cross-border innovation, making it the ideal host for this forward-looking leadership development experience.

CLICKS Overview



The Center for Learning Innovations and Customized Knowledge Solutions (CLICKS) has a decade of experience working across the region and beyond in helping higher educational institutions of all types address strategic issues pertinent to governance, quality assurance, teaching and learning, strategy formulation, technology integration among others.

In line with its six areas of expertise

- 1) Leadership development and Governance
- 2) Strategy Development
- 3) Quality Assurance and Accreditation
- 4) Innovative Learning and Teaching
- 5) Research
- 6) Student Support and Academic Advising

CLICKS has been involved in training and consulting for over 180 higher education institutions and has developed a robust portfolio of professional development programs ranging from webinars, short Leadership Institutes and workshops to certificate programs. In addition, to its diverse range of industry specific fit-for-purpose consultancy services. CLICKS works with several international partners to deliver its programs and services. In addition, the center is actively engaged in establishing dynamic platforms where people come together to discuss issues of relevance to the sector; this includes the establishment of the MENA Higher Education Leadership Forum and the MENA Association of University Presidents in 2013, the initiation of the In-conversation with CLICKS virtual panels in 2020, The Zairi International Awards for Excellence in Higher Education in 2021 among others:



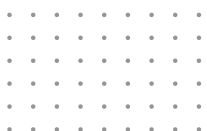
About Munich

Munich, the capital of Bavaria, is a dynamic city that perfectly combines tradition, innovation, and natural beauty. Renowned for its stunning architecture, rich history, and vibrant culture, Munich is an inspiring destination for learning and exploration. The city boasts iconic landmarks such as the historic Marienplatz, where the Glockenspiel enchants visitors, the Baroque Nymphenburg Palace, and the iconic twin-domed Frauenkirche. Its museums, including the world-class Deutsches Museum and the Pinakothek galleries, offer insights into art, science, and history.

Munich is also a hub of innovation and education, with prestigious institutions like the Technical University of Munich contributing to advancements in technology and research. The city's robust economy, fueled by industries like automotive, biotechnology, and finance, makes it a global center for business and innovation.

Cultural traditions thrive here, from the annual Oktoberfest—a celebration of Bavarian heritage—to the lively beer gardens and markets that dot the city. Beyond the urban charm, Munich is surrounded by natural beauty, with the Bavarian Alps and pristine lakes just a short journey away, offering countless outdoor activities.

With its blend of cultural depth, academic prestige, and welcoming atmosphere, Munich provides an exceptional backdrop for any Leadership Institute program, ensuring an enriching and memorable experience.



Recommended Hotels

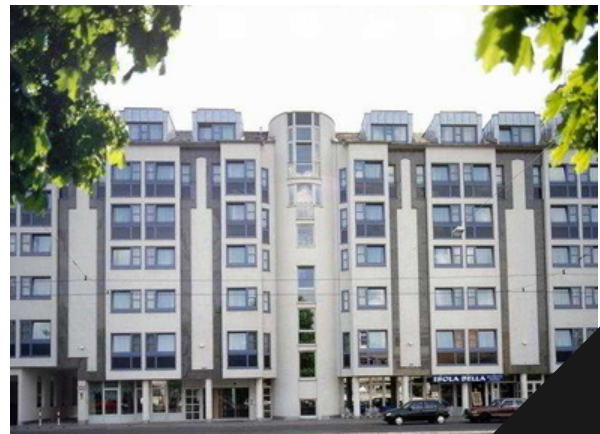
LEONARDO HOTEL OLYMPIAPARK

A reasonably priced option within walking distance to the campus. It's a 25-minute walk to the city center or just 10 minutes by tram, offering a convenient and budget-friendly stay in Munich.



HOTEL EUROPA (DACHAUERSTR)

A comfortable and conveniently located option within walking distance to the campus. It's about 20 minutes to the city center and easily accessible by tram, making it a practical choice for your stay in Munich.



CORTIINA HOTEL

A mid-range boutique hotel offering stylish accommodations with modern pine furnishings and a cozy vibe. Located in the Altstadt, it's within walking distance of Marienplatz. Rooms start from €250 per night.





Contact Us



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Center for Learning Innovations &
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