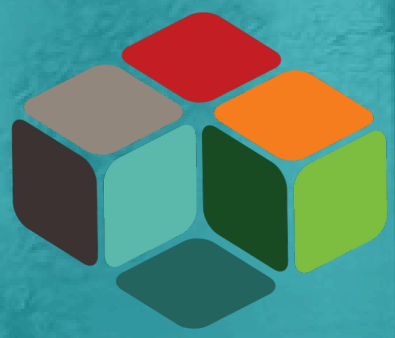




CLICKS

Center for Learning Innovations &
Customized Knowledge Solutions

Face to Face Workshop

TEACHING ENTREPRENEURSHIP:

EMPOWERING EDUCATORS TO
INSTILL AN ENTREPRENEURIAL
MINDSET IN THE NEXT GENERATION
OF GRADUATES



Date

26th & 27th January, 2026



Location

Dusit Thani, Dubai, UAE

Entrepreneurship education has become crucial to equip students with the skills and mindset necessary to navigate and thrive in today's dynamic world. Research indicates that entrepreneurship education significantly enhances students' attitudes and knowledge, fostering a proactive approach to opportunity recognition and problem-solving.

This comprehensive and highly interactive two-day workshop organized by CLICKS and TUM International GmbH, a subsidiary of the well-renowned Technical University of Munich is designed to help effectively integrate entrepreneurship into their teaching across disciplines. Over the course of the workshop, participants will explore strategies for embedding entrepreneurial thinking into curricula, develop hands-on, action-oriented teaching methodologies, and examine diverse assessment techniques to measure student progress.

The workshop will also emphasize the use of real-world entrepreneurial tools and industry practices to enhance experiential learning and better prepare students for the challenges of the modern economy. Through interactive sessions, hands-on activities, and best practice discussions, participants will gain the skills and confidence to develop and deliver entrepreneurship-focused courses that enhance student learning and engagement.





WORKSHOP OUTCOMES

By the end of the workshop, participants will:



Recognize the importance of entrepreneurship education and its relevance across disciplines.



Explore opportunities for integrating entrepreneurship into various academic fields.



Develop entrepreneurship-focused teaching methods and learning activities.



Apply entrepreneurial thinking and action-oriented teaching strategies to engage students more effectively, nurture their creativity and innovation, and enhance experiential learning.



Implement a range of diverse assessment strategies to measure entrepreneurial thinking and student progress.



Integrate real-world entrepreneurial tools, principles, and industry practices into course content.

WORKSHOP STRUCTURE

Day 1

Session 1: Foundations of Entrepreneurship in Higher Education

- + What is entrepreneurship: Cultivating creativity, adaptability, and problem-solving
- + The DNA of entrepreneurial thinkers: Key traits for success
- + Entrepreneurship as a power skill: Building resilience, leadership, and innovation
- + Why entrepreneurship matters for future graduates
- + The role of universities in fostering an entrepreneurial mindset
- + How does entrepreneurship fit into your discipline- interdisciplinary entrepreneurship
- + Identifying challenges and strategies for overcoming them

Session 2: Forms of Integration: Embedding Entrepreneurship into the Curriculum

- + How entrepreneurial thinking is infused into non-business courses
- + Different approaches to teaching entrepreneurship Standalone courses vs. interdisciplinary integration
- + Experiential and project-based learning models Incubators, innovation hubs, and external partnerships
- + Case studies and examples of successful university-based entrepreneurship initiatives (i.e. incubators, startup mentorship models, etc.)

Session 3: Implications on Curriculum Design & Program Alignment

- + How entrepreneurship aligns with program learning outcomes
- + Designing interdisciplinary entrepreneurship pathways
- + Mapping entrepreneurship skills within existing courses
- + Faculty brainstorming: Where does entrepreneurship fit in your course/program?

Day 2

Session 4: Teaching Entrepreneurship: Pedagogies & Strategies

- + Different approaches to teaching entrepreneurship: Traditional, experiential, and innovative methods
- + Entrepreneurial mindset development: Creativity, risk-taking, adaptability
- + Using design thinking and lean startup principles in the classroom
- + **Experiential and project-based learning models:** Engaging students through real-world applications and industry engagement
- + Creating an engaging entrepreneurship lesson plan

Session 5: Designing Entrepreneurship-focused Learning Activities

- + Active learning strategies for entrepreneurship education
- + Using case studies, simulations, and real-world challenges
- + Engaging students in entrepreneurial thinking through problem-solving

Session 6: Assessment in Entrepreneurship Education

- + Measuring entrepreneurial thinking and innovation
- + Alternative assessment methods: Pitch competitions, business models, portfolios
- + Peer and self-assessment in entrepreneurship courses
- + Using interdisciplinary projects

Action Planning & Closing Reflections

- + Reflection on key takeaways
- + Faculty members develop a practical implementation plan for integrating entrepreneurship into their courses
- + Workshop evaluation, certificate distribution, and group photo



Target Audience

- Higher education faculty members and academics involved in teaching entrepreneurship education
- Deans and academic administrators
- Leaders of entrepreneurship centers and incubators
- Entrepreneurs and industry practitioners

WORKSHOP FEES AND DISCOUNTS

- + The registration fee for the workshop is **2500 AED (680 USD)**. An early bird discount is available for those who complete their registration before the cut-off date of December 22nd, 2025.
- + Upon registering online participants will receive an invoice with the payment options available.
- + Group registration discounts ranging from **15%-25% are available for groups of 3 and above**.
- + For online Group Registration, [click here](#).
- + For online Individual Registration, [click here](#).
- + Registration is only confirmed upon receiving the full registration fee and is based on first come first serve basis.
- + Participants attending the full workshop will receive their certificate of attendance at the end of the workshop.



**2500 AED
(680 USD)**

nd
(After 22 Dec 2025)



**Early Bird
Registration Fee**

**2100 AED
(572 USD)**

(Prior to 22nd December 2025)



**LIMITED SEATS
AVAILABLE**



Dr. Narimane Hadj-Hamou

Founder and CEO, CLICKS, UAE

Dr. Narimane Hadj Hamou Founder and CEO, CLI-CKS, UAE Dr. Narimane is the Founder and CEO of the Center for Learning Innovations and Customized Knowledge Solutions (CLICKS). Prior to this, she served as the Assistant Chancellor for Learning and Academic Development (Provost) at Hamdan Bin Mohammed Smart University in Dubai, UAE. In this role, she established and led the academic, research, and eLearning vision for the first online university recognized and accredited by the UAE's Ministry of Higher Education and Scientific Research (now the Ministry of Education). With a career spanning over 20 years, Dr. Narimane has held several leadership positions, including Provost, Dean of Student Affairs, Dean of Learning and Teaching, and Director of e- Learning. She has also served as senior advisor to numerous universities and as a consultant for prominent organizations such as UNESCO and the European Training Foundation. Additionally, Dr. Narimane is an active member of various organizations and university advisory boards including the Times Higher Education (THE) regional advisory board.

Dr. Hadj-Hamou's vast expertise spans technology integration and e-learning in higher education, teaching and learning, quality assurance and accreditation, and governance. She has been a driving force in promoting online education and blended learning in the region since 2004, leading many pioneering projects and initiatives. Her contributions to quality assurance are noteworthy; she has served as an external reviewer for many quality assurance agencies and participated in over 40 institutional and programmatic accreditation reviews since 2012, either as a chair or a review member. She was also involved in reviewing and providing expertise on the Saudi eLearning Standards for Higher Education in 2020 and designed and delivered a training program for certifying external reviewers under the direction of the NCAAA during 2021-2023. Dr. Narimane trains and consults extensively in quality assurance and in supporting universities with developing internal quality systems. She is the founder of several regional initiatives and projects; she was the founder and first elected President of the Middle East e-Learning Association (MEeA) in 2008-2010, and led the establishment the MENA Higher Education Leadership Forum in 2013 which she chairs to date and the Arab Consortium of Teaching and Learning Centers in 2024. Over the years, Dr. Narimane has delivered more than 120 keynote addresses worldwide, including in the USA, China, the UK, KSA, India, Bahrain, Kuwait, Egypt, Lebanon, Germany, Algeria, Morocco, Hungary, Kazakhstan, Oman, and Qatar, among many others. She has also led numerous round-tables and panel discussions. She has facilitated and delivered over 300 workshops on governance, strategic planning, policy development, quality assurance, innovative pedagogies, online learning, and other topics to various target audiences, including university presidents and vice presidents. Dr. HadjHamou has also been active in publishing articles, book chapters, and case studies and was the founder and editor of the International Journal of Excellence in e-Learning for several years.



TBA (TUMINT)



CLICKS

Center for Learning Innovations &
Customized Knowledge Solutions



www.cli-cks.com



inquiries@cli-cks.com



+971 43 487 445



+971 58 807 7539